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Orthopaedicstoday
THE OFFICIAL NEWSPAPER OF EFORT
EUROPE

EFORT Announces the Digital Launch of its Official Newspaper, *Orthopaedics Today Europe*

Rolle, Switzerland —The European Federation of National Associations of Orthopaedics and Traumatology (EFORT) is pleased to announce its official newspaper, ORTHOPAEDICS TODAY EUROPE, is going to a digital format as of January 2013.

Previously published in print by SLACK Incorporated, ORTHOPAEDICS TODAY EUROPE is being streamlined into a web-based digital newspaper specially formatted to be mobile-friendly. The innovative digital format will feature full-color text, graphics and interactive audio and video. Now with an increased publication frequency of 10 times a year, the newspaper will continue to be distributed to EFORT's elite membership of orthopaedic professionals across Europe. For more information or to read the latest issue, visit www.Healio.com/Orthopaedics.

"Technological advancements now allow for breaking news and alerts to reach people almost instantaneously," said **Joan-Marie Stiglich, ELS, Senior Vice President of SLACK Incorporated**, the publisher of ORTHOPAEDICS TODAY EUROPE. "We're confident that our print-to-digital shift will enhance the way EFORT members receive news, updates and advancements being made within their field."

The European Federation of National Associations of Orthopaedics and Traumatology (EFORT) is the umbrella organization linking Europe's national orthopaedic associations. Founded in Marentino, Italy, in 1991, the Federation now has 42 national member societies from 43 member countries, as well as six associate scientific members. Its aims reflect the will of all the participating associations to promote the exchange of scientific knowledge and experience in the field of prevention and both the conservative and surgical treatment of diseases and injuries concerning the musculoskeletal system. Particular emphasis is placed upon activities focusing on education and research and EFORT actively promotes collaboration with the European Specialty Societies and has established close links to International Societies. For more information on EFORT, visit www.EFORT.org.

SLACK Incorporated, headquartered in Thorofare, NJ, USA, is a leading provider of information to targeted health care specialties. SLACK produces 42 publications in print and online;

publishes more than 250 medical and allied health books; creates and operates a variety of websites and internet-related projects; directs meetings and exhibits around the world; and produces custom newspapers and meeting supplements for a growing number of health care conventions and meetings. To learn more about SLACK Incorporated, visit www.slackinc.com.

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