

# 17<sup>th</sup> EFORT Congress 2016

Priority application deadline  
05 October 2015

Early registration deadline  
29 February 2016



**swiss  
orthopaedics**

A combined programme in partnership with swiss orthopaedics



## Exhibitor and sponsorship manual

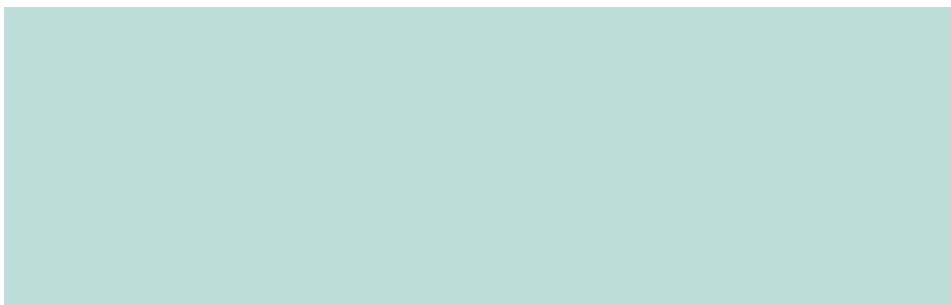
Geneva, Switzerland

01–03 June 2016

Main theme: Maintaining Activity Through Life

 #EFORT2016

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## CONTACTS

### GENERAL ORGANISATION

#### EFORT Head Office

ZA La Pièce 2

1180 Rolle, Switzerland

Phone +41 (0)21 343 4400

Fax +41 (0)21 343 4411

[event@efort.org](mailto:event@efort.org)

[www.efort.org](http://www.efort.org)

### LOGISTICS, HOTELS & REGISTRATION

MCI Deutschland GmbH

MCI Berlin Office

Markgrafenstraße 56

10117 Berlin, Germany

Phone +49 (0)30 20 45 90

Fax +49 (0)30 20 45 950

[EFORTinfo@mci-group.com](mailto:EFORTinfo@mci-group.com)

### EXHIBITION, SATELLITES AND SPONSORSHIP

#### EFORT Head Office

ZA La Pièce 2

1180 Rolle, Switzerland

Phone +41 (0)21 343 4413

[alan.cole@efort.org](mailto:alan.cole@efort.org)

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## Welcome from EFORT and swiss orthopaedics



Prof. Dr. Enric Cáceres Palou  
President EFORT 2015/16



Prof. Alain Farron  
President swiss orthopaedics 2014/2016

Dear Industry Partner,

The Executive Committee of EFORT and the Swiss Society of Orthopaedics and Traumatology, swiss orthopaedics, are delighted to invite you to participate in the 17<sup>th</sup> EFORT Congress in Geneva from 01-03 June 2016 – a combined programme in partnership with swiss orthopaedics.

In line with the overall EFORT objective to focus on education, learning and knowledge sharing, the EFORT Scientific Committee chaired by Prof. Thierry Bégue with on-going support from the Speciality Societies within Orthopaedics and Traumatology have created a comprehensive, topical and educational scientific programme. All the key topics from basic research right through to the practical needs of daily workload for all HCP's within the orthopaedics and trauma community will be covered. The main theme will be Maintaining Activity Through Life; exploring the opportunities, health systems, solutions, best practices and the needs of the patients and our colleagues.

As always, interaction is key and the EFORT Annual Congress format is designed to encourage, facilitate and maximise knowledge sharing and networking aspects that are fundamental to you our industry partners, the HCP's and ultimately our patients. Faculty wise, EFORT is delighted to have secured first class experts in their specific fields from all across the network of 80+ national associations, associate scientific and specialist societies that make the EFORT family unique. Anticipated highlights of the congress are likely to include clinical judgement in the aged spine, influence of age on reconstruction in bone tumours, early care achieves lifetime mobility, degenerative foot and ankle as well as pitfalls in rotator cuff surgery only to mention a few.

Thanks in part to the ongoing support of industry, EFORT has grown notably through its annual congress in stature and reputation not just within Europe but worldwide. We are honored to continue the trend of attracting international association participation by announcing that the EFORT Annual Congress in Geneva will be enriched by the presence of our Invited Nation and colleagues from South Africa in the form of the South African Orthopaedic Association.

Industry educational symposia workshops and technical exhibits have always been, and will continue to, form an essential part of the EFORT congress experience for our colleagues and delegates. Indeed EFORT, in a step toward better understanding industry needs, have invested in a full time position within EFORT Head Office to facilitate that exchange and understanding of association/corporate needs. We encourage you to share your challenges, triumphs and successes with Alan Cole, our Business Development Manager, so that together initiatives towards our educational objectives and goals can be maximised to the benefit of our patients through better informed medical practitioners.

On behalf of the EFORT Leadership, Congress Committee and swiss orthopaedics, we will be delighted to welcome you to Geneva and to benefit from participating in the industry and sponsorship activities.

We look forward to seeing you in Geneva for the 17<sup>th</sup> EFORT Congress in 2016.



Prof. Dr. Enric Cáceres Palou  
President EFORT 2015/16



Prof. Alain Farron  
President swiss orthopaedics 2014/2016

## The Congress at a glance



### Important dates to remember

#### KEY DATES

Abstract submission closes	30 October 2015, 15.59 CET
Confirmation of abstract acceptance	29 January 2016
Early registration deadline	29 February 2016
Advanced Programme available	15 March 2016
On-site rates apply	03 May 2016

#### PRELIMINARY CONGRESS SCHEDULE

30 May Monday	31 May Tuesday	01 June Wednesday	02 June Thursday	03 June Friday	04 June Saturday
<b>08.00 - 18.00</b> Building up	<b>14.00 - 18.00</b> Registration	<b>Exhibition 09.00 - 17.30</b> Morning sessions 09.00-10.30 Industry Break Morning sessions 11.00-12.00 Opening Session 12.15 - 13.00 <b>13.00 - 14.30</b> Industry Lunch Symposia MEM Lecture Afternoon sessions 15.30-16.30 Industry Break Afternoon sessions 17.00-18.30	<b>Exhibition 09.00 - 17.30</b> Morning sessions 08.15-09.45 Industry Break Morning sessions 10.15-11.15 Morning sessions 11.30-12.30 Honorary Lecture <b>13.15 - 14.45</b> Industry Lunch Symposia Afternoon sessions 15.00-16.30 Industry Break Afternoon sessions 17.00-18.30	<b>Exhibition 09.00 - 17.00</b> Morning sessions 08.15-09.45 Industry Break Morning sessions 10.15-11.15 Morning sessions 11.30-12.30 Honorary Lecture <b>13.15 - 14.45</b> Industry Lunch Symposia Afternoon sessions 15.00-16.30 Industry Break Afternoon sessions 17.00-18.30	<b>08.00 - 18.00</b> Dismantling

#### PRELIMINARY EXHIBITION SCHEDULE

Wednesday, 01 June 2016	09.00 – 17.30
Thursday, 02 June 2016	09.00 – 17.30
Friday, 03 June 2016	09.00 – 17.00

Final schedule to be released in the Online Exhibitor Technical Manual.

## Geneva & accommodation

Congress Centre Venue: PALEXPO

[www.palexpo.ch](http://www.palexpo.ch)



### THE CITY

Known both as the "smallest of big cities", or the "city of peace", Geneva, among other things, is home to the European headquarters of the United Nations and also the World Health Organization. It is a city of only 200,000 inhabitants.

- It is friendly, accessible, international and multicultural. Geneva benefits from a fully integrated transport system – including free public transport access from the airport to all parts of the city valid for the first hour until you are comfortably settled in your hotel.
- Geneva is strategically located in the heart of Europe and conveniently linked to Europe's capital cities by its international airport, motorways and railway network. It is the seat of a number of major multinationals, as well as being the home of many international organisations including the International Red Cross Committee. The permanent missions of over 160 States represent their governments in the city's international conferences and organisations.
- Geneva is one of the greenest cities in Europe: it is often called the "city of parks". These green areas, in fact, contribute greatly to the quality of life of its inhabitants.
- Based in the French speaking part of Switzerland, it is normal to hear French, English, German, Italian and practically every other language spoken in the trams, cafes, restaurants and streets.
- For all your pre or post congress activities to prepare or recover from the educational opportunities presented during this, the 17<sup>th</sup> EFORT Annual Congress – visit [www.ville-geneve.ch](http://www.ville-geneve.ch).

### CONGRESS VENUE

Palexpo  
Route Francois Peyrot 30  
1218 Le Grand-Saconnex  
Switzerland

### LANGUAGE

The official congress language is English.  
No simultaneous translation will be provided.

### PCO

EFORT has appointed MCI Deutschland GmbH as the professional congress organiser (PCO) for the 17<sup>th</sup> EFORT Congress in Geneva. MCI Berlin will provide services for Registration, Hotels and all on-site congress support logistics.

MCI Deutschland GmbH  
MCI Berlin Office  
Markgrafenstraße 56  
10117 Berlin  
Germany



Contacts Ms. I. Vater and Ms. T. Richter  
Phone +49 (0)30 20 45 920  
[EFORTexhibition@mci-group.com](mailto:EFORTexhibition@mci-group.com)  
[www.efort.org](http://www.efort.org)

### ACCOMMODATION

For hotel GROUP BOOKINGS please contact:

MCI Deutschland GmbH  
Markgrafenstraße 56  
10117 Berlin  
Germany



Phone: +49 (0)30 20 45 90  
Fax: +49 (0)30 20 45 950  
[EFORTHotels@mci-group.com](mailto:EFORTHotels@mci-group.com)

# Exhibitors and sponsors participation



## The benefits of participating in an EFORT Annual Congress

### INDUSTRY: FIELDS OF ACTIVITY

- 3D printing
- Arthroscopic devices
- Biomaterials
- Burn therapy supplies
- Casting supplies & equipment
- Computerised systems for diagnosis & patient care
- Consumer goods
- Diagnostic radiological instruments & equipment
- Drugs (anti-inflammatory, pain relief, antibiotics...)
- Electric and magnetic stimulating devices
- Electronic medical records
- Ergonomic tools and devices
- External fixation and traction devices
- General hospital instruments
- Health insurance
- Internal fixation devices for the skeletal system
- Joint implants
- Nursing and wound care products
- Operating room, surgical equipment and supplies
- Orthotic and protective devices
- Prosthetic and corrective devices
- Radiological monitoring equipment
- Rehabilitation and exercise products
- Spinal instrumentation
- Splint and cast products and materials
- Sports equipment and sportswear
- Testing & evaluation equipment
- Work evaluation/hardening equipment

### WHY ATTEND?

#### EFORT Congress key facts and figures:

- »»» More than 7,000 participants from around the world;
- »»» About 175 exhibitors;
- »»» An exhibition space of 3,000 sqm net;
- »»» More than 4,000 abstracts submitted;
- »»» About 180 scientific sessions over 3 days of congress;
- »»» An event that gathers all the specialities in the field of orthopaedics and trauma.

#### What to expect at the 2016 Congress in Geneva?

- Clients and prospects from all over the world;
- 2016 theme in Geneva is maintaining activity through life;
- Key learnings from Non European Health Solutions: Republic of South Africa as 2016 Invited Nation;
- Possibility to choose an exclusive sponsorship opportunity (pages 10-14);
- Benefit from the priority application deadline;
- Venue located next to Geneva airport & within 10 minutes from city centre by public transport.

### A LOOK BACK AT 2015 CONGRESS IN PRAGUE WITH 7200 ATTENDEES

#### Attendance to industry activities:

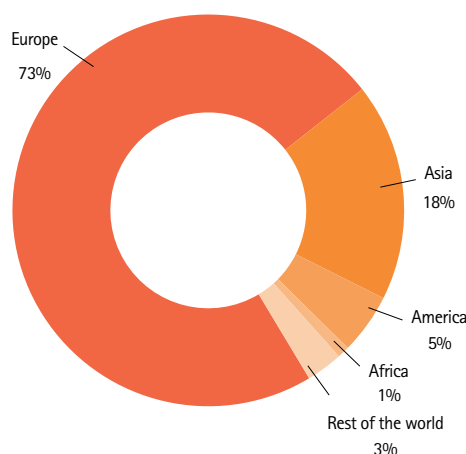
66% of delegates attended the industry activities (either exhibition or lunch symposium).

#### Rating from delegates of industry activities:

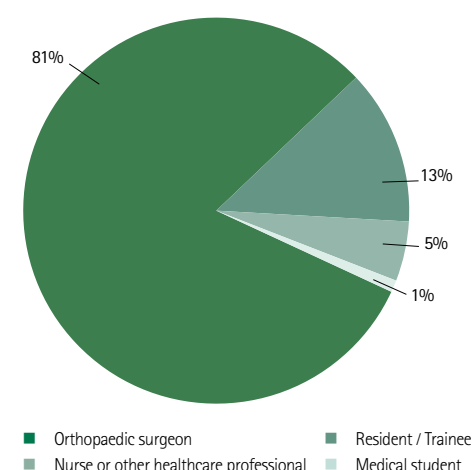
68% of delegates rated the industry activities between very good and good.

Source: Prague post Congress online survey

#### Delegates geographical representation

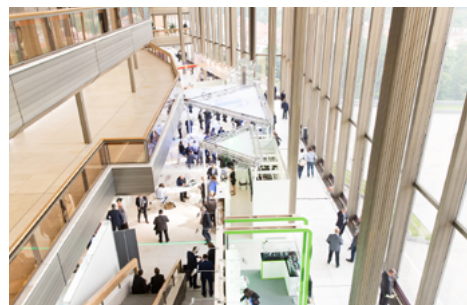


#### Delegates professional structure





Send all Congress booking enquiries to [sponsorship@efort.org](mailto:sponsorship@efort.org)



Companies are invited to take up a range of exhibition and sponsorship opportunities to promote brands and scientific projects. Whatever your key message – whether you are selling, promoting your company, establishing your corporate message, researching the market or introducing new products, – choose from a range of tailor made opportunities to meet your on-site objectives. Furthermore – if you have interest in repeating a successful congress service or activity that is not featured here – please draw it to our attention and if it can be accommodated then we will do so with pleasure. Contact [alan.cole@efort.org](mailto:alan.cole@efort.org).

**NOTE: All sponsorship costs in this brochure are shown in CHF Swiss Francs and are subject to 8% Swiss VAT**

## EXHIBITION RATES \*

CHF 760 per sqm	Floor space only
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\* Rates are subject to local VAT

The smallest available commercial exhibition space is 9 sqm.

Exhibition space can only be booked by completing, signing and returning the EXHIBITION SPACE APPLICATION FORM (page 20). **Please note that rates do not include construction crews or electrical connections.**

Electrical connections, construction crews and all other optional items need to be ordered separately from MCI Berlin by using the exhibitor technical manual and related forms. The MCI Berlin/EFORT exhibitor technical manual will be made available to confirmed exhibitors in due course (provisionally available online from October 2015).

Space assignment confirmations received after the priority application date will be sent from EFORT Head office via e-mail within 5 working days of receipt. These will be sent to the contact identified on the application form and contract for exhibit space.

## BOOTH ASSIGNMENT PROCESS

### Priority application deadline:

Maximise your presence by responding before the priority application deadline of 05 October 2015.

Secure a prime location for your company booth by indicating three preferred locations when you send in your form. EFORT guarantees to allocate you one of your chosen 3 positions as long as we receive your application **before 05 October 2015 or in exceptional circumstances should this not be possible to contact you directly and identify an alternative solution together.** After this date, space will be allocated on a first-come, first-served basis based on availability at the time of application.

To select your preferred booth space, please check the floor plan through the restricted area and request your exhibitor login by logging onto [www.efort.org/geneva2016/exhibition-sponsors/restricted-area](http://www.efort.org/geneva2016/exhibition-sponsors/restricted-area).

It is in the interests of EFORT that you are satisfied with the booth allocation. Please note, however, that whilst we will strive to allocate the best booth space possible and take into consideration your positioning requests, EFORT cannot guarantee any preferences on neighbouring exhibition booths.

**IMPORTANT:** Please note that once the official confirmation of exhibition space has been issued, any request for location change will be considered as a cancellation and new booking, and will therefore be subject to a penalty charge according to the contract cancellation policy.



## WEB ACCESS TO EXHIBITOR GUIDELINES & FORMS

Complete detailed technical exhibitor guidelines, forms for set-up and dismantling, equipment and materials, cleaning, flowers, telephone lines, etc., will be available to download from the online technical manual section of the congress website in due course. This section will be a restricted one and the password will be provided ONLY to registered exhibitors and sponsors so that they have access to it. If for any reason you have not received your password please contact [alan.cole@efort.org](mailto:alan.cole@efort.org).

## COMPANY INFORMATION

A short description of your company will be published on the Congress website. Exhibitors are invited to submit a short text (up to 100 words) profiling their company, with contact information, product range, new products launched during the congress, etc. The company will be given an access key by e-mail in order to enter the company profile into the online Exhibitors List portal.

## FREE EXHIBITOR REGISTRATION

Each company participating in the exhibition is automatically entitled to a number of free registrations. These free registrations are for your staff manning your booth and are only valid for access to the exhibition. All company staff working on exhibition booths will wear badges differing from those of EFORT delegates. Exhibition badges will feature the name of the company and are not personalised. It is strictly forbidden to use exhibitor badges for anyone else – including guests or medical doctors. Failure to abide by this regulation will result in those concerned being expelled from the congress and a fine to the company relating to the scale of the infringement.

sqm	No. of exhibitor badges
09 – 17 sqm	3 exhibitor badges
18 – 26 sqm	6 exhibitor badges
27 – 35 sqm	9 exhibitor badges
36 – 44 sqm	12 exhibitor badges
45 – 72 sqm	15 exhibitor badges + 1 full access badge
73 – 99 sqm	20 exhibitor badges + 3 full access badges
from 100 sqm	25 exhibitor badges + 5 full access badges

Note: Exhibitor badges no longer automatically grant access to the scientific lectures and programme with the exception of when it is the satellite or workshop organised by your own company.

### Free registrations for exhibitor representatives include:

- access to technical exhibition and poster area during congress hours;
- access to technical exhibition during set up and dismantling;
- admission to the opening session on Wednesday 01 June 2016.

Additional exhibition badges are available through MCI Berlin exhibitor registration at a reduced exhibitor fee of EUR 300 plus 8% Swiss VAT.

## HOSPITALITY SUITES & CLOSED INDUSTRY MEETINGS

A limited number of hospitality suites are available to book for the convenience of industry partners. Priority will be given to those companies that exhibit at the 17<sup>th</sup> EFORT Congress in Geneva.

Additionally, a limited number of meeting rooms are available at the congress centre to be used by sponsors for private internal meetings or offices. These meetings must not feature on any form of promotion or advertising to congress delegates. Any company or party found in breach of this or discovered to be running any form of satellite/workshop or open delegate invitation meeting will be invoiced for the equivalent cost of a satellite session in addition to a financial penalty.

For more details, see Meeting rooms on page 13.



## Industry symposia

### Submission deadlines:

Preliminary programme for approval: 28 February 2016

Final programme: 14 March 2016

It is crucial that these deadlines are met to ensure that your symposium will be included in the printed final programme.



### RATES INCLUDE

- Rental of the meeting room
- Standard AV equipment
- AV technician / hall attendant
- Announcement in the preliminary online programme (as of 15 March 2016)
- Announcement of the sponsored symposium in the final programme

Please note that all audio-visual equipment, catering services and personnel must be booked through our logistics support colleagues MCI Berlin. Otherwise, you are free to rent extra equipment and decorative materials and hire personnel to set up the meeting room.

### ANNOUNCEMENT

In addition, EFORT offers a registered delegate mailing service during April and May 2016 announcing industry symposia to all participants who have registered so far. For more details, please contact [alan.cole@efort.org](mailto:alan.cole@efort.org).

### CATERING

The congress venue has an official caterer which will plan your meeting with regard to food and beverage requirements. Please contact MCI Berlin for quotations and booking.

As a general rule, no food may be served inside the meeting rooms.

Companies are offered the opportunity to organise commercially sponsored industry symposia within the framework of the 17<sup>th</sup> EFORT Annual Congress. All symposia must be held at the congress venue in the meeting rooms used for the Congress. Seating will be theatre-style. The organisers reserve the right to assign a bigger room if all other options are fully booked. Room allocations will be made on a first-come, first-served basis. The symposia-sessions have dedicated time slots over lunch time so as not to compete against the scientific programme and are thus integrated in the overall programme grid. The final room assignment is the decision of EFORT who will strive to allocate the most appropriate room based on the information provided at the time of confirmation. Industry symposia must be booked by completing, signing and returning the INDUSTRY SATELLITE ACTIVITY APPLICATION FORM (page 18).

### PROGRAMME AND SPEAKERS

The organisation of technical symposia is subject to approval by the Organising and Scientific Committee of the 17<sup>th</sup> EFORT Congress. A draft programme for each symposium, indicating title, speakers and titles of presentations, should be submitted to the Scientific Committee for approval by no later than 28 February 2016. Before this date, please submit the content using the online Satellite Content form to [sponsorship@efort.org](mailto:sponsorship@efort.org). Failure to respect the deadline risks your satellite not being approved and potentially withdrawn.

Approved industry symposia programmes will be published in the final programme. Industry symposia are held at the responsibility of the sponsoring company. The congress registration fee, travel and accommodation for the symposium speakers, as well as any other expenses, must be paid by the company.

Sponsors are invited to choose from the following time slots:

**Time slots for industry symposia \***

**Lunch symposia, total 1.5 hours on Wednesday 01 June, Thursday 02 June and Friday 03 June 2016.**

\* the indicated slots include set-up, catering service & dismantling time. Timing is subject to the overall scientific programme.

### Rates and rooms capacities

Room capacity	Wednesday, 01 June 2016
Room up to 230	CHF 19,900 + VAT
Room from 231 to 260	CHF 24,500 + VAT
Room up to 650	CHF 35,100 + VAT
Room capacity	Thursday, 02 June 2016
Room up to 230	CHF 19,900 + VAT
Room from 231 to 360	CHF 24,500 + VAT
Room up to 650	CHF 40,950 + VAT
Room from 651 to 1700	CHF 40,950 + VAT
Room capacity	Friday, 03 June 2016
Room up to 230	CHF 18,700 + VAT
Room from 231 to 360	CHF 22,200 + VAT
Room up to 650	CHF 29,250 + VAT
Room from 651 to 1700	CHF 35,100 + VAT

**NOTE: All sponsorship costs in this brochure are shown in CHF Swiss Francs and are subject to 8% Swiss VAT**

## Education and marketing opportunities



Ask us about more sponsorship opportunities:  
[sponsorship@efort.org](mailto:sponsorship@efort.org)

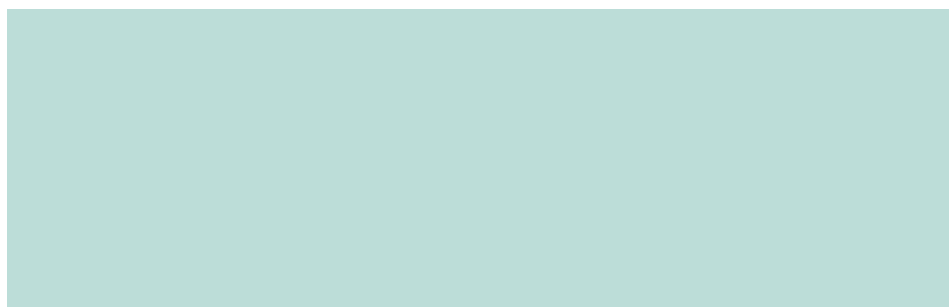
Opportunity	Description	Price in Swiss Francs CHF (excludes 8% VAT)
<b>ABSTRACTS</b>		
Abstract of accepted free papers and posters within EFORTnet	<p><b>Exclusive sponsorship opportunity</b></p> <p>EFORTnet is EFORT's educational community platform. Visibility within EFORTnet and use of EFORT's contact database allows you to reach over 45,000 HCP's on a monthly basis. Abstracts are an integral part of the scientific programme and all accepted abstracts will be published online via EFORTnet. These will be instantly downloadable to all once they have registered FREE on EFORTnet.</p> <p>For details of the sponsorship visibility package that allows advertising and branding within EFORTnet contact <a href="mailto:sponsorship@efort.org">sponsorship@efort.org</a>.</p>	CHF 55,000 *One sponsor exclusivity or shared sponsorship platform to max. of 3 sponsors for CHF 22,000 each
EFORTnet	<p>Over 10,200 users from 115 countries worldwide.</p> <p>Over 12,050 scientific resources available at an HCP's fingertips – includes congress abstracts and presentations.</p> <p>Full access to the EFORT e-library – instant access to all EFORT scientific resources for the last six years.</p> <p>Range of advertising visibility options available – contact <a href="mailto:sponsorship@efort.org">sponsorship@efort.org</a>.</p>	Prices and packages on application
Abstract Poster Awards & poster area	<p>Possibility to be closely associated with supporting very specific topics featured during the EFORT Annual Congress as posters. E.g.: The "sponsor name" best poster award for young researchers in Hip / Knee / Ankle etc.</p> <p>Grant acknowledgement support within the poster area and all official EFORT communications relating to posters. Details from <a href="mailto:sponsorship@efort.org">sponsorship@efort.org</a>.</p>	From CHF 23,000
<b>PRIME SPONSOR VISIBILITIES</b>		
EFORT scientific pocket guide and accompanying lanyards	<p>This indispensable programme guide, inclusive of an advertisement from the sponsor, accompanies each badge holder. The pocket guide includes the full congress programme and schedule in a brief, easy to follow format. It also includes a map of the conference centre as well as information about services offered during the congress. The lanyards are automatically distributed to all EFORT 2016 attendees allowing a sponsors corporate logo or website address to be readily visible throughout the congress.</p>	CHF 40,000 incl. all production costs
Information kiosks /ask me t-shirts	<p>Have your corporate logo and wording of support "XXXX company – proud to be supporting education &amp; learning during 17<sup>th</sup> EFORT Annual Congress Geneva" on all "ask me" kiosks and/or ask me hostess t-shirts throughout the venue: excludes hostesses in meeting rooms.</p>	CHF 29,250

## Education and marketing opportunities



Opportunity	Description	Price in Swiss Francs CHF (excludes 8% VAT)
<b>PRIME SPONSOR VISIBILITIES</b>		
Exhibition aisle branding	Have your corporate or product logo message on each piece of exhibition aisle branding directing delegates to your booth or website. Highly visible.	CHF 23,500
Exhibitor listing online link	Remove hurdles for HCPs searching for details on your company. Have a direct weblink from the exhibitor listing of your company name to your own website (from March 2016).	CHF 1,200
Promotional flyer in congress bags	Insert (1 item, A4 max.) Note: distribution and delivery costs are at the expense of the sponsor and content is subject to approval by EFORT.	CHF 5,850
Industry symposia flyer in congress bags	Insert (1 item, A4 max.) Note: this item is free to all sponsors that confirm an industry satellite within the priority application deadline. After the priority application deadline this item is offered at the reduced rate of CHF 4,100 for those committing to an industry symposia. All other sponsors and inserts are charged as at the rate of CHF 5,850. Distribution and delivery costs are at the expense of the sponsor and content is subject to approval by EFORT.	Free before 5 October 2015 / CHF 4,100 from 6 October 2015
Notepads (A4) and pens	Items to be supplied by the sponsor and included in each congress bag. Subject to EFORT's approval. Excellent visibility and widespread use. Very popular with delegates.	CHF 12,000
Specific to Geneva: On-site visibility options throughout the congress venue	There are a wide range of marketing and branding opportunities throughout the Palexpo venue – allowing tailored and targeted branding and messaging to the orthopaedic community. Please see the separate brochure entitled "EFORT GENEVA 2016 ON-SITE PROMOTIONAL OPPORTUNITIES" on the dedicated sponsorship section of the EFORT website or request this from <a href="mailto:sponsorship@efort.org">sponsorship@efort.org</a> today.	On request

## Education and marketing opportunities



Opportunity	Description	Price in Swiss Francs CHF (excludes 8% VAT)
<b>MULTIMEDIA AND COMMUNICATION</b>		
Pre-congress Electronic Mailing	Mailed out electronically during the peek pre congress months of April and May 2016 to all participants registered so far. The mailing will announce the programme of the industry symposia and any other EFORT approved activity such as booth activity etc. The text and layout will be created by the company in consultation with EFORT/MCI Berlin. The mailing will be done through EFORT/ MCI Berlin on a first-come, first-served basis.	Single: CHF 3,500 Double: CHF 6,000
Fixed internet WLAN corner (internet café)	<b>Exclusive sponsorship opportunity</b> Remain connected and secure a global presence throughout the congress by offering the congress delegates free WLAN access. Area and each terminal screen customised with your branding and/or ticker messages. Branding subject to EFORT's approval.	CHF 29,000
Exclusive wifi branding (EXCLUSIVE OPPORTUNITY)	EFORT Geneva 2016 will offer free wifi to all delegates throughout the venue. In order to access the wifi the login code can be a corporate or product brand name. EFORT will promote the wifi access and code to all delegates in the days running up to and during the congress.	On request
<b>PRINTED MATERIALS / ADVERTISEMENTS</b>		
Final programme (4-colour)	Various advertising options, with half and single to double-spread pages subject to availability. Distribution with congress bags to each participant: <ul style="list-style-type: none"> <li>■ Inside cover CHF 12,000</li> <li>■ Foldout back cover double page spread (exclusive sponsorship) CHF 29,250</li> <li>■ Standard right hand page colour facing editorial CHF 10,500</li> <li>■ Bookmark (exclusive sponsorship) EUR 9,350 (quote size format)</li> </ul> Please contact <a href="mailto:sponsorship@efort.org">sponsorship@efort.org</a> for further details.	From CHF 9,350
Congress App Sponsorship Exclusivity Guaranteed	In an increasingly digital age – be the exclusive sponsor of the EFORT Geneva 2016 App – and benefit from repeated visibility, branding and recognition of your corporate brand. Full details from <a href="mailto:sponsorship@efort.org">sponsorship@efort.org</a>	CHF 40,900

## Education and marketing opportunities

Ask us about more sponsorship opportunities:  
[sponsorship@efort.org](mailto:sponsorship@efort.org)



Opportunity	Description	Price in Swiss Francs CHF (excludes 8% VAT)
<b>PRINTED MATERIAL / ADVERTISEMENTS</b>		
On-site congress Daily News – published by SLACK and distributed each morning to all attendees	Advantages: Advertising packages from as little as 3,500 CHF. Booking cost covers 3 issues with copy change and targeted messaging for 3 different adverts – one per day. Booking this option alongside any other sponsorship opportunity guarantees and secures additional benefits: contact <a href="mailto:sponsorship@efort.org">sponsorship@efort.org</a> for details.	CHF 3,500
Call for abstracts / prel. programme announcement for 18 <sup>th</sup> EFORT Congress 2017	Get into the delegates' minds a whole year in advance by sponsoring the preliminary programme for EFORT 2017 in Vienna. This programme will be distributed to all 2016 attendees, as well as being used as official marketing material at other related events (total print run of 10,000).	CHF 23,400 (inside cover plus printing & distribution logo acknowledgement)
	Package opportunities are available subject to availability. Please contact <a href="mailto:sponsorship@efort.org">sponsorship@efort.org</a> .	
<b>HOSPITALITY SUITE &amp; CLOSED INDUSTRY MEETINGS</b>		
Meeting rooms	Hospitality suites can be rented at the congress venue for private discussions led by the industry. The rooms will be assigned for the whole congress period (01-03 June). Meetings of a scientific nature will not be permitted. Hospitality suites can be reserved subject to availability, see the MEETING ROOM FORM in the online Technical manual.	From CHF 3,000 depending on frequency booked
<b>5KM CHARITY RUN/WALK</b>		
Shared promotion opportunity	To enhance the overall programme for our participants, and to offer an activity that combines socialising and well-being, EFORT will be conducting its 5km Charity Run/Walk in Geneva. Please contact <a href="mailto:sponsorship@efort.org">sponsorship@efort.org</a> for more details.	On request
<b>ALL YEAR ROUND VISIBILITY</b>		
Partnership opportunities with EFORT	As important as the Annual Congress is, it remains one key focal point for sharing and exchanging educational and scientific knowledge. It does, however, only represent three days a year. EFORT have a wide portfolio of partnership and educational options open to industry for visibility 365 days a year. Contact us at <a href="mailto:sponsorship@efort.org">sponsorship@efort.org</a> for more details.	On application

## Education and marketing opportunities



Ask us about more sponsorship opportunities:  
[sponsorship@efort.org](mailto:sponsorship@efort.org)

Opportunity	Description	Price in Swiss Francs CHF (excludes 8% VAT)
MISCELLANEOUS		
Educational Grants	Companies are invited to support and contribute toward the sharing of science during EFORT 2016 Geneva in the form of an unrestricted educational grant. Support the mission and objectives of EFORT as it seeks to unite the European orthopaedic and traumatology community in restoring and securing mobility, musculoskeletal health and quality of life for all our citizens. Supporters will be acknowledged both in print and electronic formats. Please note that 10% of the grant will be used toward administration costs.	On request
EFORT OPEN REVIEWS Journal	A new opportunity for visibility and all year round visibility and reference. Contact <a href="mailto:sponsorship@efort.org">sponsorship@efort.org</a> for details.	On request
EFORT Academy membership – includes FREE congress registration	<p>The EFORT Academy supports and promotes clinical, translational and basic research. It is open to eligible, approved and vetted individual HCP's who MUST be a member of a national orthopaedic or musculoskeletal surgical research society or equivalent recognised by EFORT.</p> <p>The benefits and access to educational material are fully documented, however, all Academy members automatically receive FREE access to the EFORT Annual Congress. Nominating individuals for EFORT Academy membership therefore supports their long term educational learning all year round to not only the annual congress but the full portfolio of educational material offered within EFORT. One individual EFORT Academy grant is only 575 CHF so a grant of 12,000 CHF will offer 20 Academy memberships. Supporters will be acknowledged both in print and electronic formats. Please note that 10% of the grant will be used toward administration costs.</p> <p>Contact <a href="mailto:academy@efort.org">academy@efort.org</a>.</p>	From CHF 575 per individual

The use of the EFORT logo is permitted only in exceptional cases, such as the invitations to the industry symposia. These rules apply to material before, during and after the congress. Any such intended use is subject to the prior written approval of EFORT. Abuse of the EFORT logo may result in a penalty fine of 30,000 CHF. If in any doubt please contact [sponsorship@efort.org](mailto:sponsorship@efort.org).



# General conditions

## General terms and conditions



### LIABILITY – Liability of congress organisers

The congress organisers, and our appointed PCO, MCI Berlin, has secured liability insurance for the event which covers damage to property and personal injury. The exhibition area, including presentation rooms, is guarded or locked at night. However, this security measure excludes surveillance of individual stands and presentation materials. The night patrols/general lock-up at night that are/is carried out do/does not extend to liability for all damage to property or personal injury. The congress organisers and MCI Berlin are liable only for damage or loss resulting from malicious or gross negligence. A separate fire protection watch will be deployed, if required under local provisions.

Claims must be submitted to EFORT immediately. A claim becomes invalid if not recognised by the organisers and the exhibiting or presenting company does not pursue the matter before the courts within six months. The organisers accept no liability whatsoever for loss or damage resulting from disruptions caused by fluctuations in services rendered or force majeure, or for services being suspended on the instructions of the local public utilities or the local power supply company. The organisers cannot be held responsible for natural disasters (*for full details on liability, please consult the General Terms and Conditions*). The organisers are not liable, either during the event or during transportation, for loss, theft or damage in respect of exhibition and/or presentation items or personal belongings brought in. No further claims, such as for lost earnings, damages for consequential losses and similar, will be accepted.

### PRICING POLICY

Prices in this sponsorship catalogue are calculated on market sector rates and previous EFORT congresses, taking into account both location and sector variances. The application is legally binding upon the sponsor, pending its acceptance in writing by the organiser.

### TERMS OF COLLABORATION

Full terms and conditions are available online at [www.efort.org/geneva2016](http://www.efort.org/geneva2016) and all products, services and pricing shown here in this brochure are subject to your acceptance of the Terms and Conditions. Please refer to these in the first instance for any queries you may have. Below, however, are some summary points of the key terms and conditions.

#### External industry activity

No ancillary events that may compete, detract or clash with the annual EFORT scientific and educational programme will be permitted during the congress days of 01-03 June 2016 either inside or outside the congress venue, with the exception of official and approved industry symposia. Any external congress activity that may involve congress participants is subject to the approval of EFORT in writing. Activities are not to be scheduled during the following times: Wednesday 01 June to Friday 03 June 08.00 – 18.30.

Requests must be submitted in writing and will be decided on after consultation with EFORT. EFORT does not endorse exhibitor functions, and does not consider them part of the official programme outside the congress venue.

### CONFIRMATION OF EXHIBITION SPACE AND SPONSORSHIP APPLICATIONS

Written confirmation and subsequent invoicing by EFORT constitutes the sole document of acceptance and admittance to the exhibition, and is issued exclusively to the applicant, under the specific terms stated herein.

### PAYMENT AND CANCELLATION POLICIES

For full details of the payment and cancellations terms please see the terms and conditions online.

#### CANCELLATION POLICY

A Sponsor may withdraw its application for an exhibition space activity or satellite activity in writing prior to 31 December 2015 and will receive a refund of 70% of the amount paid within 60 working days.

The withdrawal of an application received after 31 December 2015 will not entitle the Sponsor to any refund. *Please read the full terms and conditions online.*

All cancellation fees will be invoiced inclusive of 8% Swiss VAT. No payment obligation exists if the company which has registered for exhibition space or other forms of presentation can prove that no loss has been incurred, or that any such loss amounts to less than the cancellation fee. If parts of the services which have been registered for are cancelled, then cancellation fees as mentioned above will be invoiced for the cancelled services. On-site cancellations do not by any means imply the dismantling of booth and other structures without the express written permission of EFORT.

## General conditions



### Important deadlines to remember

#### SUMMARY OF IMPORTANT DEADLINES

Abstract submission & registration open	15 September 2015
Priority exhibition and industry satellite application until	05 October 2015
Advertisements for the final programme	02 February 2016
Balance due for confirmed sponsorship items and exhibition space	16 February 2016
Satellite symposia confirmation with speaker names and titles	28 February 2016
On-site rates apply	03 May 2016
Deadline for booking exhibition space and other sponsorship items	Subject to availability

#### CODE OF ETHICS AND BUSINESS CONDUCT

Each company must comply with the local laws relating to participation in congresses and the advertising and promotion of pharmaceutical products. EFORT bears no liability whatsoever for the consequences of any failure to comply with these rules and regulations.

EFORT observes the following codes of business conduct and ethics for the medical technology and pharmaceutical industry:

- EFPIA HCP Code  
[www.efpia-e4ethics.eu/Farma\\_EFPIA/index.htm](http://www.efpia-e4ethics.eu/Farma_EFPIA/index.htm)
- Eucomed Code of Ethical Business Practice  
[www.eucomed.org/key-themes/ethics](http://www.eucomed.org/key-themes/ethics)

## Registration and fees

Online registration: [www.efort.org/geneva2016/registration/congress-fees](http://www.efort.org/geneva2016/registration/congress-fees)

Group bookings: [EFORTregistration@mci-group.com](mailto:EFORTregistration@mci-group.com)



### REGISTRATION

Participants and guests are requested to register in advance using the online portal on the congress website [www.efort.org/geneva2016/registration/congress-fees](http://www.efort.org/geneva2016/registration/congress-fees). All fees are shown in Euro, incl VAT (may be subject to change without prior notice). The late registration fee will apply to any forms received from 01 March to 02 May 2016. Registrations received as of 03 May will be processed as on-site registrations.

EFORT Annual Congress Geneva 2016 prices in EUR, incl. VAT	EARLY up to 29 February 2016	LATE 01 March to 02 May 2016	ON-SITE as of 03 May 2016
EFORT Academy Member*	included in annual membership		EUR 105
Physician Member**	EUR 490	EUR 540	EUR 620
Physician Non-Member	EUR 800	EUR 850	EUR 930
Resident in training***	EUR 280	EUR 360	EUR 410
Student***	EUR 200	EUR 200	EUR 200
Nurses and other healthcare professional (e.g. physiotherapist)	EUR 200	EUR 200	EUR 200
<b>Interactive Expert Exchanges</b> ( <i>Paying sessions for full-registered participants, limited capacity: pre-registration mandatory</i> )			
Per session – 8 sessions available, <i>Pre-registration mandatory</i>	EUR 40	EUR 45	EUR 49
<b>One day courses</b>			
The Comprehensive Orthopaedic Review Course (CRC)	EUR 135	EUR 145	EUR 195
The Comprehensive Orthopaedic Review Course (CRC) along with 2 congress days	EUR 300	EUR 365	EUR 450
<b>Special Sessions</b>			
Nurse Day only – Pre-registration mandatory – Only for non-full registered nurses – Free for nurses registered for the congress	EUR 100	EUR 100	EUR 100
Advanced Course in THR & TKR – Free session for full-registered participants, pre-registration mandatory	FREE	FREE	FREE
<b>Charity Run/Walk</b>			
5km Charity Run or 2.5 Charity Walk	EUR 20	EUR 20	EUR 20

\* Find more information about the Academy membership. This offer refers to applications received until the application deadline 31 October 2015 and will be applied for accepted candidates.

\*\* By selecting the rate Physician Member Fee, you certify that you are a member of one of the national societies listed in the list available at:

[www.efort.org/geneva2016/registration/congress-fees](http://www.efort.org/geneva2016/registration/congress-fees)

\*\*\* Proof of status must be provided, otherwise the regular fee will apply

For GROUP BOOKINGS please contact: MCI Deutschland GmbH | Phone: +49 (0)30 20 45 90 | E-mail: [EFORTregistration@mci-group.com](mailto:EFORTregistration@mci-group.com)

# INDUSTRY SATELLITE ACTIVITY APPLICATION FORM (page 1)

17<sup>th</sup> EFORT Annual Congress  
01-03 June 2016 | Geneva, Switzerland

Priority application deadline is 05 October 2015

Please return this signed form to [alan.cole@efort.org](mailto:alan.cole@efort.org) or [sponsorship@efort.org](mailto:sponsorship@efort.org)

Please complete one form for each satellite requested



## Sponsor

Company Name \_\_\_\_\_  
Contact person \_\_\_\_\_  
Address \_\_\_\_\_  
Postal Code \_\_\_\_\_ City \_\_\_\_\_ Country \_\_\_\_\_  
Phone \_\_\_\_\_ E-mail \_\_\_\_\_

## Appointed agency (if any)

Agency Name \_\_\_\_\_  
Contact person \_\_\_\_\_  
Address \_\_\_\_\_  
Postal Code \_\_\_\_\_ City \_\_\_\_\_ Country \_\_\_\_\_  
Phone \_\_\_\_\_ E-mail \_\_\_\_\_

## SPONSOR

Applications for all congress activities must be submitted by the SPONSOR under whose name each activity is to be organised. We would like to draw your attention to the fact that the correspondence for the above items should be made exclusively between the SPONSOR and the European Federation of national associations of Orthopaedics and Trauma (EFORT). The SPONSOR is responsible for communicating any relevant documents to its staff and appointed agencies.

## APPOINTED AGENCY

The SPONSOR should inform EFORT in writing which agency is appointed for each congress activity. Otherwise requests and communications from agencies cannot be taken into consideration. The SPONSOR will continue to be held entirely responsible and accountable for activities organised in its name.

Please write 1<sup>st</sup>, 2<sup>nd</sup> or 3<sup>rd</sup> choice of your preferred room size in the boxes below

### WEDNESDAY & THURSDAY

Room capacity up to 230 seats	CHF 19,900	_____
Room capacity from 231-360 seats	CHF 24,500	_____
Room capacity 650 seats	CHF 35,100 for Wednesday	_____
	CHF 40,950 for Thursday	_____
Room capacity 1700 seats	CHF 40,950	_____
(Thursday only)		_____

### FRIDAY ONLY

Room capacity 230 or less	CHF 18,700
Room capacity 231-360	CHF 22,200
Room capacity 650	CHF 29,250
Room capacity 1700	CHF 35,100

Wednesday 01 June 2016    Thursday 02 June 2016    Friday 03 June 2016

## PLEASE SELECT

Symposia first choice date	_____	_____	_____
Symposia second choice date	_____	_____	_____
Symposia third choice date	_____	_____	_____

# INDUSTRY SATELLITE ACTIVITY APPLICATION FORM (page 2)

17<sup>th</sup> EFORT Annual Congress  
01-03 June 2016 | Geneva, Switzerland



Note: to hold an industry satellite symposium activity either a minimum exhibition space of 30 square meters or an equivalent financial investment is required

## Invoice details

(only if different from page 1)

Name of SPONSOR or agency to be invoiced \_\_\_\_\_

Contact person \_\_\_\_\_

Address \_\_\_\_\_ VAT n° \_\_\_\_\_

(if applicable)

Purchase order n° \_\_\_\_\_

Postal Code \_\_\_\_\_ City \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

We understand and agree that we, the SPONSOR, are entirely responsible for payment of rates according to the above. In the case that an appointed agency does not discharge payment of the invoices, charges will revert back to the SPONSOR and may, at EFORT's sole discretion, include administrative surcharges of up to 10% of the total rates.

The Sponsorship agreement between the SPONSOR and EFORT consists of this dated and duly signed Application Form, the General Terms and Conditions of Sponsorship and the EFORT Exhibitor and Sponsorship Manual. By signing and returning this Application Form the SPONSOR acknowledges having received, read and accepted all these terms of Sponsorship agreement. This agreement is subject exclusively to Swiss law. Any disputes shall be resolved exclusively by expedited arbitration in accordance with the World Intellectual Property Organization Arbitration and Mediation Center's Rules for expedited arbitration. The place of any arbitration shall be Geneva, Switzerland.

It is the participating SPONSORS responsibility to comply with any applicable laws, administrative rules and regulations including publicity, the handing out of any samples, and the sale or promotion of any products and marketing material. Neither EFORT nor approved congress partners can be held liable for any non-compliance.

All rates shown are in Swiss Francs (CHF) and shown exclusive of 8% Swiss VAT

Date \_\_\_\_\_ Contact Name \_\_\_\_\_

Signature \_\_\_\_\_

# EXHIBITION SPACE APPLICATION FORM (page 1)

17<sup>th</sup> EFORT Annual Congress  
01-03 June 2016 | Geneva, Switzerland

Priority application deadline is 05 October 2015

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## Sponsor

Company Name \_\_\_\_\_  
Contact person \_\_\_\_\_  
Address \_\_\_\_\_  
Postal Code \_\_\_\_\_ City \_\_\_\_\_ Country \_\_\_\_\_  
Phone \_\_\_\_\_ E-mail \_\_\_\_\_

## Appointed agency (if any)

Agency Name \_\_\_\_\_  
Contact person \_\_\_\_\_  
Address \_\_\_\_\_  
Postal Code \_\_\_\_\_ City \_\_\_\_\_ Country \_\_\_\_\_  
Phone \_\_\_\_\_ E-mail \_\_\_\_\_

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## APPOINTED AGENCY

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## STAND SPACE SELECTION AND PRICES

Minimum commercial size space is 9 square metres (sqm)

Preferred stand size: \_\_\_\_\_ metres X \_\_\_\_\_ metres = \_\_\_\_\_ square metres (e.g. 4m x 10m = 40sqm)

Rate per square metre is CHF 760.

The square metre rate includes space costs only and does not include a stand or shell scheme of any sort, nor any furniture, electricity etc.

## SELECTION OF BOOTH LOCATION

An up-to-date exhibition floor plan is available online. To access it go to [www.efort.org/geneva2016](http://www.efort.org/geneva2016)

1<sup>st</sup> choice                      2<sup>nd</sup> choice                      3<sup>rd</sup> choice  
booth no. \_\_\_\_\_      booth no. \_\_\_\_\_      booth no. \_\_\_\_\_

## PLEASE INDICATE YOUR PREFERRED BOOTH TYPE (SUBJECT TO AVAILABILITY)

☐ Island booth (open 4 sides)    ☐ Peninsula booth (open 3 sides)    ☐ Corner booth (open 2 sides)    ☐ Inline booth (open 1 side)



## EXHIBITION SPACE APPLICATION FORM (page 2)

17<sup>th</sup> EFORT Annual Congress  
01-03 June 2016 | Geneva, Switzerland



### SELECT THE CATEGORIES THAT BEST APPLY TO YOUR COMPANY/ORGANISATION

- |   |  |
|---|--|
| <input type="checkbox"/> 1. 3D printing   | <input type="checkbox"/> 15. Health insurance                                  |
| <input type="checkbox"/> 2. Arthroscopy devices                                 | <input type="checkbox"/> 16. Internal fixation devices for the skeletal system |
| <input type="checkbox"/> 3. Biomaterials  | <input type="checkbox"/> 17. Joint implants                                    |
| <input type="checkbox"/> 4. Burn therapy supplies                               | <input type="checkbox"/> 18. Nursing and wound care products                   |
| <input type="checkbox"/> 5. Casting supplies and equipment                      | <input type="checkbox"/> 19. Operating room, surgical equipment and supplies   |
| <input type="checkbox"/> 6. Computerised systems for diagnosis & patient care   | <input type="checkbox"/> 20. Orthotic and protective devices                   |
| <input type="checkbox"/> 7. Consumer goods                                      | <input type="checkbox"/> 21. Prosthetic and corrective devices                 |
| <input type="checkbox"/> 8. Diagnostic radiological instruments & equipment     | <input type="checkbox"/> 22. Radiological monitoring equipment                 |
| <input type="checkbox"/> 9. Drugs (anti-inflammatory, pain relief, antibiotics) | <input type="checkbox"/> 23. Rehabilitation and exercise products              |
| <input type="checkbox"/> 10. Electric and magnetic stimulating devices          | <input type="checkbox"/> 24. Spinal instrumentation                            |
| <input type="checkbox"/> 11. Electronic and medical records                     | <input type="checkbox"/> 25. Splint and cast products and materials            |
| <input type="checkbox"/> 12. Ergonomic tools and devices                        | <input type="checkbox"/> 26. Sports equipment and sportswear                   |
| <input type="checkbox"/> 13. External fixation and traction devices             | <input type="checkbox"/> 27. Testing and evaluation equipment                  |
| <input type="checkbox"/> 14. General hospital instruments                       | <input type="checkbox"/> 28. Work evaluation/hardening equipment               |

Other: \_\_\_\_\_

#### Invoice details

(only if different from page 1)

Name of SPONSOR or agency to be invoiced \_\_\_\_\_

Contact person \_\_\_\_\_

Address \_\_\_\_\_ VAT n° \_\_\_\_\_

(if applicable)

Purchase order n° \_\_\_\_\_

Postal Code \_\_\_\_\_ City \_\_\_\_\_ Country \_\_\_\_\_

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Date \_\_\_\_\_ Contact Name \_\_\_\_\_

Signature \_\_\_\_\_

# SPONSORSHIP ORDER FORM (page 1)

17<sup>th</sup> EFORT Annual Congress  
01-03 June 2016 | Geneva, Switzerland

Priority application deadline is 05 October 2015

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## Sponsor

Company Name \_\_\_\_\_  
Contact person \_\_\_\_\_  
Address \_\_\_\_\_  
Postal Code \_\_\_\_\_ City \_\_\_\_\_ Country \_\_\_\_\_  
Phone \_\_\_\_\_ E-mail \_\_\_\_\_

## Appointed agency (if any)

Agency Name \_\_\_\_\_  
Contact person \_\_\_\_\_  
Address \_\_\_\_\_  
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## APPOINTED AGENCY

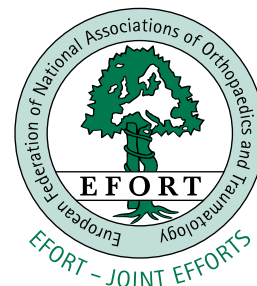
The SPONSOR should inform EFORT in writing which agency is appointed for each congress activity. Otherwise requests and communications from agencies cannot be taken into consideration. The SPONSOR will continue to be held entirely responsible and accountable for activities organised in its name.

## SPONSORING OPPORTUNITIES

- |   |  |   |                                      |
|---|--|---|--------------------------------------|
| <input type="checkbox"/> Abstract of accepted free papers & posters | CHF 55,000                               | <input type="checkbox"/> Internet WLAN corners                                      | CHF 29,000                           |
| <input type="checkbox"/> EFORTnet                                   | on request                               | <input type="checkbox"/> Wifi branding  | on request                           |
| <input type="checkbox"/> Abstract Poster Awards & poster area       | CHF 23,000                               | <input type="checkbox"/> Congress App   | CHF 40,900                           |
| <input type="checkbox"/> Pocket Guide & accompanying lanyards       | CHF 40,000                               | <input type="checkbox"/> Final programme - inside cover                             | CHF 12,000                           |
| <input type="checkbox"/> Information kiosks/ask me t-shirts         | CHF 29,250                               | <input type="checkbox"/> Final programme - foldout back cover<br>double page spread | CHF 29,250                           |
| <input type="checkbox"/> Exhibition aisle branding                  | CHF 23,500                               | <input type="checkbox"/> Final programme - RHP                                      | CHF 10,500                           |
| <input type="checkbox"/> Exhibitor listing online link              | CHF 1,200                                | <input type="checkbox"/> Final programme - bookmark                                 | CHF 9,350                            |
| <input type="checkbox"/> Promotional flyer                          | CHF 5,850                                | <input type="checkbox"/> Call for abstracts/first announcement 2017                 | CHF 23,400                           |
| <input type="checkbox"/> Industry symposium flyer* see page 11      | free before 5 Oct.<br>or CHF 4,100 after | <input type="checkbox"/> Daily news   | details on request<br>from CHF 3,500 |
| <input type="checkbox"/> Notepads and pens                          | CHF 12,000                               | <input type="checkbox"/> Educational grant  | details on request                   |
| <input type="checkbox"/> On-site visibility options                 | on request                               | <input type="checkbox"/> Academy membership   | details on request                   |
| <input type="checkbox"/> Pre-congress Electronic Mailing            | single CHF 3,500,<br>double CHF 6,000    | <input type="checkbox"/> Charity Run/Walk   | on request                           |
| <input type="checkbox"/> Open Reviews Journal                       | on request                               | <input type="checkbox"/> Meeting rooms  | from CHF 3,000                       |

## SPONSORSHIP ORDER FORM (page 2)

17<sup>th</sup> EFORT Annual Congress  
01-03 June 2016 | Geneva, Switzerland



### SELECT THE CATEGORIES THAT BEST APPLY TO YOUR COMPANY/ORGANISATION

#### Invoice details

(only if different from page 1)

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Contact person \_\_\_\_\_

Address \_\_\_\_\_ VAT n° \_\_\_\_\_

(if applicable)

Purchase order n° \_\_\_\_\_

Postal Code \_\_\_\_\_ City \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

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**All rates shown are in Swiss Francs (CHF) and shown exclusive of 8% Swiss VAT**

Date \_\_\_\_\_ Contact Name \_\_\_\_\_

Signature \_\_\_\_\_



 #EFORT2016

**EFORT Head Office**

ZA La Pièce 2  
1180 Rolle, Switzerland

Phone +41 (0)21 343 4400

Fax +41 (0)21 343 4411

[office@efort.org](mailto:office@efort.org)

**[www.efort.org](http://www.efort.org)**



[www.efort.org/linkedin](http://www.efort.org/linkedin)



[www.efort.org/facebook](http://www.efort.org/facebook)



[www.efort.org/twitter](http://www.efort.org/twitter)



[www.efort.org/youtube](http://www.efort.org/youtube)