18th EFORT Congress 2017

Priority application deadline 07 October 2016

Early registration deadline 27 February 2017











Congress exhibitor and sponsorship brochure

Vienna, Austria

31 May-02 June 2017

Main theme: Sports Activities and Orthopaedic Practice



₩ #EFORT2017

Contents



CONTACTS

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EXHIBITION, SATELLITES AND SPONSORSHIP EFORT Head Office

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EXPERIENCE THE EFORT ANNUAL CONGRESS

Watch our corporate video

recorded at the 17th EFORT Congress in Geneva www.efort.org/corporate-video

INVITATION TO INDUSTRY PARTNERS

APPLICATION FORMS

Sponsorship order form

Industry satellite activity application form

Exhibition space application form

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Welcome from EFORT



Prof. Dr. Jan Verhaar EFORT President 2016/17



Prof. Dr. Thierry Bégué EFORT Chairman Science Committee

Dear Industry Partner,

The Executive Committee of EFORT are delighted to be returning to Vienna for the 18th EFORT Congress. We will occupy our now well established first week of June which means that the dates this year will fall on Wednesday 31 May to Friday 02 June 2017.

Every year the EFORT Congress has a connecting theme and this year the theme will be **sports activities and orthopaedic practice**. In our European societies with increasing numbers of elderly as well as obese persons, sports activities are important. Remaining active with orthopaedic conditions, returning to sports activities after non-operative or surgical treatment and treatment of sports-related conditions or injuries are important for all orthopaedic patients and their surgeons. Because this is such an important topic for general as well as specialised orthopaedic surgeons, this theme will be the binding link piecing together the different parts of the Vienna programme. Furthermore this year, we are delighted to also have the support of key sporting bodies.

As always, interaction is key and the EFORT Annual Congress format is designed to encourage, facilitate and maximise knowledge sharing and networking aspects that are fundamental to you our industry partners, the HCP's and ultimately Europe's patients. Faculty wise, EFORT has secured the leading, rising and/or definitive experts in their specific fields from all across the network of 80+ national associations, associate scientific and specialist societies that make EFORT unique. As the only Federation uniting all the main national associations of orthopaedics and trauma across Europe — we know that it is the quality of our scientific programme that is the most critical requirement to ensure delegate participation. Anticipated highlights of the congress are likely to include e-health applications in orthopaedic research, hip trauma and sport, less frequent shoulder sports injuries, treatment of chronic bone infection, shoulder instability management and functional outcomes after UKA and TKA.

Aside from the increasingly high standards of the scientific programme, the other key component in any successful congress remains that of the industry participation. Whether that participation is through exhibition, satellites, workshops, hospitality suites, supporting travel grants or marketing activities is entirely down to you as you need to fulfil your own objectives and goals. In this increasingly transparent, compliant and challenging world we recognise the time and investment that you make and we thank you for it. We are privileged to have your ongoing support and are constantly exploring how to best extend that support in even more scientific and educationally compliant ways by investing in other educational and learning opportunities outside the 3 days of the annual congress. Please contact our Business Development and Corporate Relations Manager Alan Cole for further details.

Time does not stand still, and as we seek to improve patient healthcare through more widespread and better communications and exchanges between orthopaedic and trauma HCP's and industry professionals, we are pleased to have identified several new concepts to facilitate these exchanges even more effectively. You will find these detailed on pages 10-15 and look forward to working with you on making these a success. All that remains for me to say is that, on behalf of the EFORT Leadership, Congress Committee and our staff and partners, we are pleased to invite you to Vienna so that you may benefit from participating in the EFORT Annual Congress.

We look forward to seeing you next May in Vienna for the 18th EFORT Congress in 2017.

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Prof. Dr. Jan Verhaar EFORT President 2016/17



Prof. Dr. Thierry Bégué EFORT Chairman Science Committee

Your congress at a glance



Important dates to remember

KEY DATES

Abstract submission closes	13 November 2016, 23:59 CET
Confirmation of abstract acceptance	27 January 2017
Early registration deadline	27 February 2017
Advanced Programme available	15 March 2017
On-site rates apply	03 May 2017

PRELIMINARY CONGRESS SCHEDULE

29 May Monday	30 May Tuesday		31 May Wednesday		01 June Thursday		02 June Friday	03 June Saturday
			Morning sessions 09.00-10.30		Morning sessions 08.15-09.45		Morning sessions 08.15-09.45	
			09.00-10.30		Industry Break	_	Industry Break	
			Industry Break		Morning sessions		Morning sessions	
			Morning sessions		10.15-11.15	17.00	10.15-11.15	
	0 11.00-12.00		- 17.30	Morning sessions 11.30-12.30	09.00 - 17	Morning sessions 11.30-12.30		
08.00 - 18.00 Building up		12.15 - 13.00 13.00 - 14.30 Industry Lunch Symposia Afternoon sessions 14.45-15.45 Industry Break	12.15 - 13.00 13.00 - 14.30 Industry Lunch	on 09.00	Honorary Lecture 13.15 - 14.45 Industry Lunch		Honorary Lecture 13.15 - 14.45 Industry Lunch	08.00 - 18.00 Dismantling
	Exhibiti		biti	Symposia	Ä	Symposia		
				Exhibition	Afternoon sessions 15.00-16.30		Afternoon sessions 15.00-16.30	
	14.00 - 18.00		Industry Break		Industry Break		Industry Break	
Registra	Registration	Afternoon sessions 16.15 - 17.15	Afternoon sessions		Afternoon sessions			
			Afternoon sessions 17.30-18.30	17.00-18.30		17.00-18.30		

PRELIMINARY EXHIBITION SCHEDULE

Wednesday, 31 May 2017	09.00 – 17.30
Thursday, 01 June 2017	09.00 – 17.30
Friday, 02 June 2017	09.00 - 17.00

Final schedule to be released in the Online Congress Exhibitor Technical Manual.

Vienna & accommodation

Congress Centre Venue:
Messe Wien Exhibition & Congress Center
www.messecongress.at

A CITY OF RICH CULTURAL AND HISTORICAL HERITAGE

The Austrian capital is world-famous for its rich cultural and historical heritage that can be sampled in the 100 museums or just by strolling the streets of the old city centre that belongs to the UNESCO world cultural heritage.

Vienna is known as one of the music capitals of the world. There is no other city where so many famous composers have lived, and music tradition is kept alive in Vienna's famous opera house and concert halls. Modern musicals have replaced the old operetta, with two theatres devoted to this genre alone. Nowadays Vienna is also known as a modern art centre and a city with a very high quality of life. In addition to sites of historical interest the city offers fine examples of innovative architecture, fashionable shopping areas, and moreover samples of Viennese lifestyle in its traditional coffee houses, the Heurigen (wine taverns), trendy bars, sausage vendors and discos.

Headquarter City

Vienna is one of the 4 official seats of the United Nations and home to 15 UN organisations, OSZE and OPEC as well as 18 other international organisations. 200 international corporations have their Eastern European headquarters in Vienna (incl. JVC, Heineken, Henkel, Beiersdorf, Siemens) in addition to Austrian companies of global significance (e.g. Wienerberger AG, OMV). Every year, over 100 international companies open a branch office in Vienna.

Knowledge City

Over 34,000 people work in Vienna in the field of research and development, 43% of all research activities in Austria take place in Vienna. The city has 9 public universities, 5 advanced technical colleges and 6 private universities, with a population of over 160,000 students, the largest university city in the German-speaking region.

Diverse City

Formerly the capital of a multicultural and multilingual empire, Vienna has retained its international flair. 570,000 people of international origins from 198 countries live in Vienna, 200,000 from EU Member States. 49% of Viennese have a migrant background (either personally born outside of Austria or with at least one parent born elsewhere).

ACCOMMODATION

To secure best hotel rates, terms and conditions, and all hotel GROUP BOOKINGS please contact:

MCI Berlin Deutschland GmbH
MCI Berlin Office
Markgrafenstraße 56
10117 Berlin
Germany

Phone: +49 (0)30 20 45 90 Fax: +49 (0)30 20 45 950

Email: EFORThotels@mci-group.com

CONGRESS VENUE

Messe Wien Exhibition & Congress center Messeplatz 1 Postfach 277

1021 Vienna Austria

Phone: +43 1 727200

LANGUAGE

The official congress language is English.

No simultaneous translation will be provided.

PCO

EFORT has appointed MCI Berlin as the professional congress organiser (PCO) for the 18th EFORT Congress in Vienna. MCI Berlin will provide services for Registration, Hotels and all on-site congress support logistics.

MCI Deutschland GmbH MCI Berlin Office Markgrafenstraße 56 10117 Berlin Germany



Contacts: Mr. Gino Thiel and Ms. T.heresia Richter

Phone: +49 (0)30 20 45 920

Email: EFORTexhibition@mci-group.com

Exhibitors and sponsors



The benefits of participating in an EFORT Annual Congress

INDUSTRY: FIELDS OF ACTIVITY

- 3D printing
- Arthroscopic devices
- Biomaterials
- Burn therapy supplies
- Casting supplies & equipment
- Computerised systems for diagnosis & patient care
- Consumer goods
- Diagnostic radiological instruments & equipment
- Drugs (anti-inflammatory, pain relief, antibiotics...)
- Electric and magnetic stimulating devices
- Electronic medical records
- Ergonomic tools and devices
- External fixation and traction devices
- General hospital instruments
- Health insurance
- Hospital and private clinic
- Internal fixation devices for the skeletal system
- Joint implants
- Nursing and wound care products
- Operating room, surgical equipment and supplies
- Orthotic and protective devices
- Prosthetic and corrective devices
- Radiological monitoring equipment
- Rehabilitation and exercise products
- Spinal instrumentation
- Splint and cast products and materials
- Sports equipment and sportswear
- Testing & evaluation equipment
- Work evaluation/hardening equipment

For full analysis on 2016 Congress attendees and presentation, go to www.efort.org/congress-stats

WHY ATTEND?

EFORT Congress key facts and figures:

- »»» Each congress attracts on average 7,000 participants from around the world;
- www Over 190 exhibitors with an exhibition space of at least 3,000 sqm net;
- """ More than 4,000 abstracts submitted;
- About 180 scientific sessions over 3 days of congress;
- »»» An event that covers all the specialities in the field of orthopaedics and traumatology.

What to expect at the 2017 Congress in Vienna?

- Clients and prospects from all over the world;
- 2017 theme in Vienna is Sports Activities & Orthopaedic Practice;
- Possibility to choose an exclusive or tailored package sponsorship opportunity (pages 10–15);
- Benefit from applying within the Priority Application Deadline before 07 October see full benefits: www.efort.org/priority-application-benefits;
- Messe Wien Exhibition & Congress Center is conveniently accessible to city center public transport. Next to metro stop Messe Prater (U2 line).

HISTORY OF EFORT CONGRESSES



Exhibition process

Send all Congress booking enquiries to alan.cole@efort.org

Companies are invited to take up a range of exhibition and sponsorship opportunities to promote brands and scientific projects. Whatever your key message – whether you are selling, promoting your company, establishing your corporate message, researching the market or introducing new products, – choose from a range of tailor made opportunities to meet your on-site objectives. Furthermore – if you have interest in repeating a successful congress service or activity that is not featured here – please draw it to our attention and if it can be accommodated then we will do so with pleasure. Contact alan.cole@efort.org.

COMERCIAL EXHIBITION RATES (exclusive of VAT)

CHF 760 per sqm Flo

Floor space only

The smallest available commercial exhibition space is 9 sqm.

There are preferential rates for publishers, start-ups and NGO's/Member organisations of EFORT. Please contact sponsorship@efort.org for more details.

Any company only prepared to take 6 sqm may apply to do so and will be put on a waiting list. Subject to availability and floorplan design they will be informed no later than end March 2017 if a 6 sqm space is available, however, EFORT is under no obligation to provide such a 6 sqm space and thus participation cannot be guaranteed.

BOOTH ALLOCATION PROCESS

- Step 1: Exhibition space can only be booked by completing, signing and returning the EXHIBITION SPACE APPLICATION FORM (page 20). Please note that rates do not include shell scheme or any other additional services.
- Step 2: Once your booth space and booth number is confirmed by EFORT only then should you order additional services such as electrical connections, construction crews and all other optional items. These must be ordered from MCI Berlin by using the SERVICE forms as detailed in the Exhibitor Technical Manual. The MCI Berlin/EFORT Exhibitor Technical Manual will be made available to confirmed exhibitors in due course (provisionally available online from Autumn 2016).

Confirmations: All completed Exhibition Space Application Forms received will be acknowledged from EFORT

Head office via e-mail within 5 working days of receipt. These will be sent to the contact identified on the Exhibition Space Application Form.

Shell Scheme packages: The cost per square meter does not include any shell scheme. Should you wish to

IMPORTANT: Please note that once the official confirmation of exhibition space has been issued, any request for location change will be considered as a cancellation and new booking, and will therefore be subject to a penalty charge according to the contract cancellation policy.



Priority application deadline benefits: (see full details online)

Maximise your presence by responding before the priority application deadline of 07 October 2016.

Secure a prime location for your company booth by indicating three preferred locations when you send in your completed and signed form. EFORT guarantees to allocate you one of your chosen 3 locations as long as we receive your application before 07 October 2016 (in exceptional circumstances should this not be possible, we will contact you directly and identify an alternative solution together). Completed Exhibition Space Application Forms submitted after 07 October 2016 will be allocated on a first-come first-served basis based on availability at the time of application.

To select your preferred booth space, please check the exhibition floor plan through the restricted area of the EFORT Vienna website. The code to access the "restricted section" of the website and the floorplan will be provided to you automatically or if in doubt please request it from sponsorship@efort.org.

It is in the interests of EFORT that you are satisfied with the booth allocation. Please note, however, that whilst we will strive to allocate the best booth space possible and take into consideration your positioning requests, EFORT cannot guarantee any preferences on neighbouring exhibition booths.

Shell Scheme packages: The cost per square meter does not include any shell scheme. Should you wish to additionally confirm a shell scheme package (lighting, fascia board, carpet, furniture etc.) – please complete the shell scheme package form in the Exhibitor Technical Manual. Please contact our MCI Berlin colleagues responsible for the on-site services for further information and costs.

Exhibition process



EXHIBITOR TECHNICAL MANUAL & SERVICE FORMS

Complete detailed technical exhibitor guidelines, forms for set-up and dismantling, equipment and materials, cleaning, hostesses, etc., will be available to download from the Exhibitor Technical Manual in due course. This document will be in the Restricted Section of the website and the password will be provided ONLY to registered exhibitors and sponsors so that they have access to it.

If for any reason you have not received your password to access the Restricted Section, please contact alan.cole@efort.org.

COMPANY INFORMATION

A short description of your company will be published on the EFORT Congress website in the Exhibitor Listing Database. Exhibitors are encouraged to post a short text (up to 100 words) profiling their company, with contact information, product range, new products launched during the congress, etc.

The company will be given a unique Database profile password by e-mail in order to enter the company profile into the online Exhibitor Listing Database. If for any reason you have not received your unique password for the Exhibitor Listing Database please contact alan.cole@efort.org.

ALCOHOL

Please also note that as per MEDTECH Code of practice guidelines no alcohol may be served within the venue including within the exhibition halls.

FREE EXHIBITOR REGISTRATION

Each company participating in the exhibition is automatically entitled to a number of free registration badges. These free registrations are for your staff manning your booth and are only valid for access to the exhibition. All company staff working on exhibition booths must wear exhibitor badges distinguishing them from those of EFORT delegates. Exhibition badges will feature the name of the company.

NOTE: It is strictly forbidden to use named exhibitor badges for anyone else – including guests or medical doctors. Failure to abide by this regulation can result in those concerned being expelled from the congress and a financial penalty may be imposed depending on the scale of the infringement.

sqm	No. of exhibitor badges
09 – 17 sqm	3 exhibitor badges
18 – 26 sqm	6 exhibitor badges
27 – 35 sqm	9 exhibitor badges
36 – 44 sqm	12 exhibitor badges
45 – 72 sqm	15 exhibitor badges + 2 full access badges
73 – 99 sqm	20 exhibitor badges + 4 full access badges
from 100 sqm	25 exhibitor badges + 6 full access badges

Note: Exhibitor badges do not permit access to the scientific lectures and programme with the exception of when it is the satellite or workshop organised by your own company.

Individuals in possession of an Exhibitor Badge have:

- access to exhibition and poster area during congress hours;
- access to exhibition during set up and dismantling;
- admission to the opening session on Wednesday 31 May 2017.

Additional exhibition badges are available through MCI Berlin at a reduced exhibitor fee of EUR 300. Each company may also purchase a maximum of 2 full access badges for their staff at EUR 500 each plus 20% Austrian VAT.

HOSPITALITY SUITES & PRIVATE MEETING ROOMS

A limited number of hospitality suites as well as meeting rooms have been set aside to book for the convenience of industry partners. Priority will be given to those companies that exhibit at the 18th EFORT Congress in Vienna.

Closed Industry Meetings

Closed Industry Meetings are permitted subject to respecting the following key criteria: such a meeting must not feature any form of promotion or advertising to congress delegates. Attendance is limited to the pre-determined size of the room and for company invited guests ONLY – each of which must be in possession of an EFORT issued registration badge. Any company or party found in breach of this or discovered to be running any form of satellite/ workshop or open delegate invitation meeting during the published congress dates and hours will be invoiced for the equivalent cost of a satellite session in addition to a financial penalty.

For more details and to complete the relevant application form, please see page 13.

Industry symposia

Submission deadlines:

Preliminary Satellite Programme for approval: 28 February 2017

Final Satellite Programme: 14 March 2017

These deadlines must be respected to ensure that your symposium will be included in the printed final programme.



RATES INCLUDE

- Rental of the meeting room
- Standard Audio Visual equipment
- AV technician / hall attendant
- Announcement in the advance online programme (as of 15 March 2017)
- Announcement of the satellite symposium in the final programme
- Promotion on site in designated EFORT approved areas

Please note that all supporting services such as audiovisual equipment, catering and additional personnel must be booked through our logistics support colleagues MCI Berlin.

VISIBILITY & PROMOTION

EFORT offer a registered delegate mailing service during April and May 2017 announcing industry symposia to all participants who have registered for Vienna to date. For more details, please see page xx or contact alan.cole@efort.org.

CATERING

The congress venue has an official caterer which will plan your meeting with regard to food and beverage requirements. Please contact MCI Berlin for quotations and booking.

As a general rule, no food may be served inside the meeting rooms

ASSIGNMENT

The final room assignment is the decision of EFORT who will strive to allocate the most appropriate room based on the information provided at the time of confirmation.

For Priority Application Benefits before 07 October for full details, please see pages 12-14 or on www.efort.org/priority-application-benefits.

Companies are offered the opportunity to organise commercially sponsored industry symposia within the framework of the 18th EFORT Annual Congress. All symposia must be held at the congress venue in the existing scientific session rooms used for the Congress. Seating will be theatre-style. The organisers reserve the right to assign the most appropriate and available room subject to availability and demand. Room allocations will be made on a first-come, first-served basis. All Industry satellite sessions have dedicated time slots over lunch time so as not to compete against the scientific programme and are thus integrated in the overall programme grid.

PROGRAMME AND SPEAKERS

The organisation of industry symposia and workshops are subject to approval by the Organising and Science Committee of the 18th EFORT Congress. A draft programme for each symposium, indicating title, speakers and titles of presentations should be submitted to the Scientific Committee for approval by no later than 28 February 2017. Before this date, please submit the content using the online Satellite Content form. Failure to respect the deadline risks your satellite not being approved and potentially withdrawn.

Approved industry satellite symposia programmes will be published in the final programme. Industry satellites are held at the responsibility of the sponsoring company. The congress registration fee, travel and accommodation for the symposium speakers, as well as any other expenses, must be paid by the company.

Sponsors are invited to choose from the following room and date slots:

Lunch symposia, total 1.5 hours on Wednesday 31 May, Thursday 01 June and Friday 02 June 2017.

*The indicated slots include set up and dismantling time. Additional services such as catering, should they be later booked via MCI Berlin, must also take place within the dedicated time

EFORT room name	Capacity	Wednesday 31 May	Thursday 01 June	Friday 02 June
Vienna	1,352	-	CHF 30,000	CHF 25,000
Lisbon	456	CHF 25,000	CHF 26,000	-
Munich	441	CHF 25,000	CHF 26,000	CHF 20,000
Barcelona	441	CHF 25,000	CHF 26,000	CHF 20,000
Brussels	208	CHF 20,000	CHF 21,000	CHF 15,000
Madrid	208	CHF 20,000	CHF 21,000	CHF 15,000
Helsinki	208	CHF 20,000	CHF 21,000	CHF 15,000
Florence	208	CHF 20,000	CHF 21,000	CHF 15,000
Nice	189	CHF 20,000	CHF 21,000	CHF 15,000
Geneva	189	CHF 20,000	CHF 21,000	CHF 15,000
Berlin	143	CHF 20,000	CHF 21,000	CHF 15,000
Copenhagen	80	CHF 18,000	CHF 19,000	CHF 14,000
Istanbul	80	CHF 18,000	CHF 19,000	CHF 14,000
Paris	80	CHF 18,000	CHF 19,000	CHF 14,000
London	80	CHF 18,000	CHF 19,000	CHF 14,000

NOTE: All sponsorship costs in this brochure are shown in CHF Swiss Francs and are exclusive of VAT

Ask us about maximising your visibility and impact during the congress: sponsorship@efort.org

ABSTRACTS

Abstract of accepted free papers and posters within EFORTnet



EFORTnet is EFORT's educational community platform. Visibility within EFORTnet and use of EFORT's contact database allows you to reach over 45,000 HCP's on a monthly basis.

Abstracts are an integral part of the scientifiscientific programme and all accepted abstracts will be published online via EFORTnet. These will be instantly downloadable to all once they have registered FREE on EFORTnet.

For details of the sponsorship visibility package that allows advertising and branding within EFORTnet contact sponsorship@efort.org. Visible for 12 months from only CHF 1,000 per month.

Exclusive sponsorship opportunity

CHF 30,000
*One sponsor exclusivity
or shared sponsorship
platform to max. of
3 sponsors for CHF
12,000 each

EFORTnet



Over 10,200 users from 115 countries worldwide.

Over 12,050 scientific resourses available – includes congress abstracts and presentations. Full access to the EFORT e-library – instant access to all EFORT scientific resources for the last 7 years. Range of advertising visibility options available online – contact sponsorship@efort.org. Visible for 12 months.

Prices and packages on application from as little as CHF 10,000 or only CHF 834 per month

Abstract Poster Awards & poster area



Possibility to be closely associated with supporting very specific topics featured during the EFORT Annual Congress as posters. E.g.: The "sponsor name" best poster award for young researchers in Hip / Knee / Ankle etc.

Grant acknowledgement support within the poster area and all official EFORT communications relating to posters. Details from sponsorship@efort.org.

From CHF 12,000

PRIME SPONSOR VISIBILITIES

EFORT scientific pocket guide



This indispensable programme guide, inclusive of an advertisement from the sponsor, accompanies each congress bag.

The pocket guide includes the full congress programme and schedule in a brief, easy to follow format. It also includes a map of the conference centre as well as information about services offered during the congress to all EFORT 2017 attendees.

Confirm before end December 2016.

Exclusive sponsorship opportunity

CHF 15,000 incl. all production costs

PRIME SPONSOR VISIBILITIES

Ask me t-shirts



Have your corporate logo and wording of support "XXXX company – proud to be supporting education & learning during 18^{th} EFORT Annual Congress Vienna" on all "ask me" hostess t-shirts throughout the venue: excludes hostesses in meeting rooms.

CHF 15,000

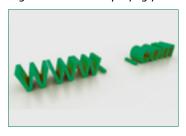
Exhibition aisle branding



Have your corporate or product logo message on each piece of exhibition aisle branding directing delegates to your booth or website. Highly visible.

CHF 15,000

Logo & weblink accompanying your Online Exhibitor listing



Remove hurdles for HCPs searching for details on your company. Have a direct weblink from the online exhibitor listing database of your company name and logo to your own website. Linking from your corporate logo gives maximum stand-out visibility.

CHF 450

Promotional flyer in congress bags



Insert (1 item, A4 max.) Note: distribution and delivery costs are at the expense of the sponsor and content is subject to approval by EFORT.

CHF 6,000

PRIME SPONSOR VISIBILITIES

Industry symposia flyer in congress bags



Insert (1 item, A4 max.) Note: this item is free to all sponsors that confirm an industry satellite or hands-on workshop within the priority application deadline. After the priority application deadline this item is offered at the reduced rate of CHF 4,500 for those committing to these satellites. All other sponsors and inserts are charged at the rate of CHF 6,000.

Free before 7 October 2016 CHF 4,500 from 8 October 2016

Notepads (A4) and pens



Items to be supplied by the sponsor and included in each congress bag. Subject to EFORT's approval. Excellent visibility and widespread use. Very popular with delegates.

CHF 8,000

Specific to Vienna: On-site visibility options throughout the congress venue



There are a wide range of marketing and branding opportunities throughout the Messe Wien venue – allowing tailored and targeted branding and messaging to the orthopaedic community. Please see the separate brochure entitled "EFORT VIENNA 2017 ON-SITE PROMOTIONAL OPPORTUNITIES" on the dedicated sponsorship section of the EFORT website or request this from sponsorship@efort.org today.

On request

HOSPITALITY SUITE & CLOSED INDUSTRY MEETINGS

Hospitality Suite & Closed Industry Meeting rooms



Hospitality suites can be rented overlooking the exhibition hall.

HOSPITALITY SUITES will be available for the 3 days of the congress, and open during the congress hours only (see page 4).

CLOSED INDUSTRY MEETING ROOMS. Meetings of a scientific nature will not be permitted. Reserved subject to availability and respecting the criteria as specified on page 8. To book, please complete the appropriate section of the MEETING ROOM FORM in the online Technical manual.

From CHF 2,000 depending on frequency booked

Ask us about more sponsorship opportunities: sponsorship@efort.org

MULTIMEDIA AND COMMUNICATION

Pre-congress electronic mailing



Mailed out electronically during the peek pre congress months of April and May 2017 to all participants registered so far. The mailing will announce the programme of the industry symposia and any other EFORT approved activity such as booth activity etc. The text and layout will be created by the company in consultation with EFORT/MCI Berlin. The mailing will be done through EFORT/MCI Berlin on a first-come, first-served basis. Choose either one month or both months. If you have confirmed a satellite within the Priority Application deadline and then later book one electronic mailing EFORT will offer the 2nd electronic mailing free. Data laws apply.

One month: CHF 3,500 Both months: CHF 6,000

Exclusive wifi branding



EFORT Vienna 2017 will offer free wifi to all delegates throughout the venue. In order to access the wifi the login code can be a corporate or product brand name. EFORT will promote the wifi access and code to all delegates in the days running up to and during the congress.

CHF 45,000

Exclusive sponsorship opportunity

PRINTED MATERIALS / ADVERTISEMENTS

Call for abstracts / prel. programme announcement for the 19th EFORT Congress 2018 Barcelona (4 colour)



Various advertising options with clear visibility opportunities. Subject to availability. Get into the delegates' minds a whole year in advance. - distributed to all 2017 attendees. Distribution with congress bags to each participant:

- Inside front cover CHF 6,000
- Inside back cover CHF 4,500
- Outside back cover CHF 7,000

Please contact sponsorship@efort.org for further details.

From CHF 4,500

Congress app sponsorship



In an increasingly digital age – be the exclusive sponsor of the EFORT Vienna 2017 App – and benefit from repeated visibility, branding and recognition of your corporate brand. Full details from sponsorship@efort.org

CHF 30,000

Exclusive sponsorship opportunity

Ask us about more sponsorship opportunities: sponsorship@efort.org

PRINTED MATERIALS / ADVERTISEMENTS

On-site Congress Daily News



Published by SLACK and distributed each morning to all attendees. Save up to 44% with preferential rates for all hosts of satellites as well as all exhibitors responding within the priority application deadline. For full details see online at www.efort.org/dn2017 or contact pduffey@slackinc.com / call +1 (856) 848 1000 ext 262.

From only CHF 5,000

5KM CHARITY RUN/WALK

Shared promotion opportunity



To enhance the overall programme for our participants, and to offer an activity that combines socialising and well-being, EFORT will be conducting its annual 5km Charity Run/Walk in Vienna. Please contact sponsorship@efort.org for more details.

On request

ALL YEAR ROUND VISIBILITY

Partnership opportunities with EFORT



The Annual Congress is an obvious and proven focal point for sharing and exchanging educational and scientific knowledge. It does, however, only represent 3 days a year. EFORT have a wide portfolio of partnership and educational options open to industry for visibility 365 days a year. Contact us at sponsorship@efort.org for more details.

See our Collaboration and Sponsorship Policy online.

On application

MISCELLANEOUS

Educational Grants



Companies are invited to support and contribute toward the sharing of science during EFORT 2017 Vienna in the form of an unrestricted educational grant. Support the mission and objectives of EFORT as it seeks to unite the European orthopaedic and traumatology community in restoring and securing mobility, musculoskeletal health and quality of life for all our citizens. Supporters will be acknowledged both in print and electronic formats. Please note that 15% of the grant will be used toward administration costs.

On request

Deadlines and Code of Conduct

MISCELLANEOUS

EFORT OPEN REVIEWS Journal



Peer reviewed: launched last year, a growing opportunity for scientific and educational visibility with all year round reference and impact. Contact sponsorship@efort.org for details.

On request

EFORT Academy membership - includes FREE congress registration



EFORT Academy – survey launched in May 2016 closes end October 2016

The revised Academy will be ready for summer 2017 – in time for EFORT 2018 Barcelona registration.

Industry could consider a grant toward Academy membership: furthering education and fulfilling EUCOMED direct and indirect sponsorship requirements in time for 01 January 2018

On application

Satellite Hands-on workshops | NEW



Satellite Hands-on workshops are for 1 hour maximum duration at any time during exhibition hours and may be repeated at the sponsors discretion across the 3 days of exhibition. These Hands –on satellite workshops will take place in pre-built rooms of approx. 50 sqm within an area of the exhibition hall and will be limited to 40 people per hourly session.

From CHF 20,000

EFORT Vienna resource centre



To assist you in promoting your participation, please visit the EFORT Vienna resource centre at www.efort.org/resource-centre17 where you can copy/access key EFORT Vienna artwork to use in your own communications and promotions. There is no charge for this service. The use of the EFORT logo without authorisation is not permitted. Abuse of the EFORT logo may result in a penalty fine of CHF 30,000.

Free service

Deadlines and Code of Conduct



Important deadlines to remember

SUMMARY OF IMPORTANT DEADLINES

Abstract submission & registration open	15 September 2016
Priority application deadline until	07 October 2016
All other applications	First-come, first-served
	and subject to availability
Balance due for confirmed sponsorship items and exhibition space	within 30 days of invoicing or
	30 April 2017 at the latest
Satellite symposia confirmed with speaker names and titles	28 February 2017
On-site rates apply	03 May 2017
Deadline for booking exhibition space and other sponsorship items	30 April 2017 or
	subject to availability

CODE OF ETHICS AND BUSINESS CONDUCT

Each company must comply with the local laws relating to participation in congresses and the advertising and promotion of pharmaceutical products. EFORT bears no liability whatsoever for the consequences of any failure to comply with these rules and regulations.

EFORT observes the following codes of business conduct and ethics for the medical technology and pharmaceutical industry:

- EFPIA HCP Code www.efpia-e4ethics.eu/Farma_EFPIA/index.htm
- Eucomed Code of Ethical Business Practice www.medtecheurope.org/node/715

To see the EFORT Sponsorship and Collaboration Policy – please access www.efort.org/about-us/investor-relations

Registration and fees

Online registration: www.efort.org/vienna2017/registration/congress-fees Group bookings: EFORTregistration@mci-group.com



REGISTRATION

Participants and guests are requested to register in advance using the online portal on the congress website www.efort.org/vienna2017/registration.

All fees are shown in Euro, incl. VAT (may be subject to change without prior notice). The late registration fee will apply to any forms received from 28 February to 02 May 2017. Registrations received as of 03 May 2017 will be processed as on-site registrations.

EFORT Annual Congress Vienna 2017	EARLY	LATE	ON-SITE
prices in EUR, incl. VAT	up to 27 February 2017	28 February to 02 May 2017	as of 03 May 2017
EFORT Academy Member	included in ann	ual membership	EUR 105
Member of European National Society *	EUR 490	EUR 540	EUR 620
Non-member	EUR 800	EUR 850	EUR 930
Resident in training	EUR 280	EUR 360	EUR 410
Student	EUR 200	EUR 200	EUR 200
Nurses and other healthcare professionals	EUR 200	EUR 200	EUR 200

For information on how Industry may purchase either additional exhibitor badges for their staff or a restricted number of full access badges for their staff, please see page 8.

For GROUP BOOKINGS please contact:

MCI Berlin Deutschland GmbH
MCI Berlin Office
Markgrafenstraße 56
10117 Berlin
Germany

Phone: +49 (0)30 20 45 90 Fax: +49 (0)30 20 45 950

E-mail: EFORTregistration@mci-group.com

The EFORT annual meeting is a Professional Scientific Congress and only opened to delegates and industries in possession of the appropriate registration badge. Children and other accompanying persons are not permitted for their own safety and health.

Terms and conditions



General terms and conditions

LIABILITY - Liability of congress organisers

The congress organisers, and our appointed PCO, MCI Berlin, has secured liability insurance for the event which covers damage to property and personal injury. The exhibition area, including presentation rooms, is guarded or locked at night. However, this security measure excludes surveillance of individual stands and presentation materials. The night patrols/general lock-up at night that are/is carried out do/does not extend to liability for all damage to property or personal injury. The congress organisers and MCI Berlin are liable only for damage or loss resulting from malicious or gross negligence. A separate fire protection watch will be deployed, if required under local provisions.

Claims must be submitted to EFORT immediately. A claim becomes invalid if not recognised by the organisers and the exhibiting or presenting company does not pursue the matter before the courts within six months. The organisers accept no liability whatsoever for loss or damage resulting from disruptions caused by fluctuations in services rendered or force majeure, or for services being suspended on the instructions of the local public utilities or the local power supply company. The organisers cannot be held responsible for natural disasters (for full details on liability, please consult the General Terms and Conditions). The organisers are not liable, either during the event or during transportation, for loss, theft or damage in respect of exhibition and/or presentation items or personal belongings brought in. No further claims, such as for lost earnings, damages for consequential losses and similar, will be accepted.

PRICING POLICY

Prices in this sponsorship catalogue are calculated on market sector rates and previous EFORT congresses, taking into account both location and sector variances. The application is legally binding upon the sponsor, pending its acceptance in writing by the organiser and assumes that the sponsor has, read and accepted the General Terms and Conditions.

TERMS OF COLLABORATION

Full terms and conditions are available online at www.efort.org/vienna2017 and all products, services and pricing shown here in this brochure are subject to your acceptance of the Terms and Conditions. Please refer to these in the first instance for any queries you may have. Below, however, are some summary points of the key terms and conditions.

External industry activity

No ancillary events that may compete, detract or clash with the annual EFORT scientific and educational programme will be permitted during the congress days of 31 May 2017 to 02 June 2017 either inside or outside the congress venue, with the exception of official and approved industry symposia. Any external congress activity that may involve congress participants is subject to the approval of EFORT in writing. Activities are not to be scheduled during the following times: Wednesday 31 May 2017 to Friday 02 June 2017 08.00 –18.30.

Requests must to be submitted in writing and will be decided on after consultation with EFORT. EFORT does not endorse exhibitor functions, and does not consider them part of the official programme.

CONFIRMATION OF EXHIBITION SPACE AND SPONSORSHIP APPLICATIONS

Written confirmation and subsequent invoicing by EFORT constitutes the sole document of acceptance and admittance to the exhibition, and is issued exclusively to the applicant, under the specific terms stated herein.

PAYMENT AND CANCELLATION POLICIES

For full details of the payment and cancellations terms please read the full General terms and conditions online.

CANCELLATION POLICY

A sponsor may withdraw its application for an exhibition space activity or satellite activity in writing prior to 31 December 2016 and will receive a refund of 70% of the amount paid within 60 working days.

The withdrawal of an application received after 31 December 2016 will not entitle the sponsor to any refund. *Please read the full Terms and Conditions online.*

Any cancellation fees will be invoiced inclusive of VAT, if applicable. No payment obligation exists if the company which has registered for exhibition space or other forms of presentation can prove that no loss has been incurred, or that any such loss amounts to less than the cancellation fee. If parts of the services which have been registered for are cancelled, then cancellation fees as mentioned above will be invoiced for the cancelled services. On-site cancellations do not by any means imply the dismantling of booth and other structures without the express written permission of EFORT.

INDUSTRY SATELLITE ACTIVITY APPLICATION FORM (page 1)

18th EFORT Annual Congress 31 May-02 June 2017 | Vienna, Austria

Priority application deadline is 07 October 2016

Please return this signed form to alan.cole@efort.org
Please complete one form for each satellite requested



Company Name			
Contact personAddress			
Postal Code	City	Country	
Phone		E-mail	
Appointed agency (if ar	ıy)		
Agency Name	ny) 		
Agency Name Contact person	ny) 		
Agency Name Contact person Address			
Agency Name Contact person	City	Country E-mail	

SPONSOR

Applications for all congress activities must be submitted by the SPONSOR under whose name each activity is to be organised. We would like to draw your attention to the fact that the correspondence for the above items should be made exclusively between the SPONSOR and the European Federation of national associations of Orthopaedics and Trauma (EFORT). The SPONSOR is solely responsible for communicating any relevant documents to its staff and appointed agencies.

APPOINTED AGENCY

The SPONSOR should inform EFORT in writing which agency is appointed for each congress activity. Otherwise requests and communications from agencies cannot be taken into consideration. The SPONSOR will continue to be held entirely responsible and accountable for activities organised in its name.

EFORT room name	Capacity	Wednesday 31 May	Thursday 01 June	Friday 02 June
Vienna	1,352	-	☐ CHF 30,000	☐ CHF 25,000
Lisbon	456	☐ CHF 25,000	☐ CHF 26,000	-
Munich	441	☐ CHF 25,000	☐ CHF 26,000	☐ CHF 20,000
Barcelona	441	☐ CHF 25,000	☐ CHF 26,000	☐ CHF 20,000
Brussels	208	☐ CHF 20,000	☐ CHF 21,000	☐ CHF 15,000
Madrid	208	☐ CHF 20,000	☐ CHF 21,000	☐ CHF 15,000
Helsinki	208	☐ CHF 20,000	☐ CHF 21,000	☐ CHF 15,000
Florence	208	☐ CHF 20,000	☐ CHF 21,000	☐ CHF 15,000
Nice	189	☐ CHF 20,000	☐ CHF 21,000	☐ CHF 15,000
Geneva	189	☐ CHF 20,000	☐ CHF 21,000	☐ CHF 15,000
Berlin	143	☐ CHF 20,000	☐ CHF 21,000	☐ CHF 15,000
Copenhagen	80	☐ CHF 18,000	☐ CHF 19,000	☐ CHF 14,000
Istanbul	80	☐ CHF 18,000	☐ CHF 19,000	☐ CHF 14,000
Paris	80	☐ CHF 18,000	☐ CHF 19,000	☐ CHF 14,000
London	80	☐ CHF 18,000	☐ CHF 19,000	☐ CHF 14,000

All rates shown are in Swiss Francs (CHF) and shown exclusive of VAT

INDUSTRY SATELLITE ACTIVITY APPLICATION FORM (page 2)

18th EFORT Annual Congress 31 May-02 June 2017 | Vienna, Austria

Note: to hold an industry satellite symposium activity either a minimum exhibition space of 30 square meters or an equivalent financial investment is required



Invoice details			, - 10 W/ EL,
(only if different from	1 3 .		
Contact person	agency to be invoiced		
Address		VAT n°	
_		(if applicable) Purchase order n°	
Postal Code	City	Country	
Phone		E-mail	
 this dated and duly s the General Terms an the EFORT Congress of By signing and returning agreement. This agreement	nd Conditions of Sponsorship; exhibitor and sponsorship brochure. Ing this Application Form the SPONSOI ent is subject exclusively to Swiss law.	T consists of: IR acknowledges having received, read and accepted all Any disputes shall be resolved exclusively by expedited ar Mediation Center's Rules for expedited arbitration. The place	bitration in accordance with
	ples, and the sale or promotion of any	ith any applicable laws, administrative rules and regulat products and marketing material. Neither EFORT nor app	
	All rates shown are in S	Swiss Francs (CHF) and shown exclusive of VAT	
Date	Contact Name		
Signature			

EXHIBITION SPACE APPLICATION FORM (page 1)

18th EFORT Annual Congress 31 May-02 June 2017 | Vienna, Austria

Priority application deadline is 07 October 2016

Please return this signed form to alan.cole@efort.org



Sponsor			
Company Name			
Address Postal Code	City	 Country	
Phone	City	E-mail	
Appointed agency (if ar	ny)		
Agency Name			
Address			
Postal Code	City	Country	
Phone		E-mail	
SPONSOR			
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draw your attention to the	fact that the correspondence for the above is ociations of Orthopaedics and Trauma (EFC	tems should be made exclusively betwee	n the SPONSOR and the European
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agencies cannot be taken i	m EFORT in writing which agency is appoin nto consideration. The SPONSOR will contin		
ts name.			
STAND SPACE SELECTION	N AND PRICES		
Minimum commercial size	e space is 9 square meters (sqm)		
Preferred stand size:	meters X meters = s	quare meters (e.g. 4m x 10m = 40sqm)	
Rate per square meter is C The square meter rate inclu	CHF 760. Ides space costs only and does not include a	stand or shell scheme of any sort, nor an	y furniture, electricity etc.
SELECTION OF BOOTH LO	OCATION		
An up-to-date exhibition	floor plan is available online. To access it	go to www.efort.org/vienna2017	
1st choice	2 nd choice	3 rd choice	
booth location no		booth location no.	
Please indicate your i	Preferred Booth Type (Subject to A)	/AILABILITY AND CONFIRMATION FRO	M EFORT)
□ Island booth (open 4	sides)	s) Corner booth (open 2 sides)	□ Inline booth (open 1 side)

All rates shown are in Swiss Francs (CHF) and shown exclusive of VAT

EXHIBITION SPACE APPLICATION FORM (page 2)

18th EFORT Annual Congress 31 May-02 June 2017 | Vienna, Austria

SELECT THE CATEGORIES THAT BEST APPLY TO YOUR COMPANY/ORGANISATION

				16000 south
	1. 3D printing			16. Hospital/private clinic
	2. Arthroscopy	devices		17. Internal fixation devices for the skeletal system
	3. Biomaterials			18. Joint implants
	4. Burn therapy	supplies		19. Nursing and wound care products
	5. Casting suppl	ies and equipment		20. Operating room, surgical equipment and supplies
	6. Computerised	l systems for diagnosis & patient care		21. Orthotic and protective devices
	7. Consumer go	ods		22. Prosthetic and corrective devices
	8. Diagnostic ra	diological instruments & equipment		23. Radiological monitoring equipment
	9. Drugs (anti-ir	flammatory, pain relief, antibiotics)		24. Rehabilitation and exercise products
	10. Electric and	magnetic stimulating devices		25. Spinal instrumentation
	11. Electronic ar	d medical records		26. Splint and cast products and materials
	12. Ergonomic t	ools and devices		27. Sports equipment and sportswear
	13. External fixa	tion and traction devices		28. Testing and evaluation equipment
	14. General hos	oital instruments		29. Work evaluation/hardening equipment
	15. Health insura	nce	Oth	ner:
Nar	ly if different fron ne of SPONSOR o ntact person	n page 1) r agency to be invoiced		
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		nd Conditions of Sponsorship;		
		exhibitor and sponsorship brochure.		
By sig	ning and returni	ng this Application Form the SPONSOR acknow	wledges	having received, read and accepted all these terms of Sponsorship
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				e laws, administrative rules and regulations including publicity, the arketing material. Neither EFORT nor approved congress partners can

be held liable for any non-compliance. All rates shown are in Swiss Francs (CHF) and shown exclusive of VAT

Date	 Contact Name	
Signature	 	

SPONSORSHIP ORDER FORM (page 1)

18th EFORT Annual Congress 31 May-02 June 2017 | Vienna, Austria

☐ Notepads (A4) and pens

Priority application deadline is 07 October 2016

Please return this signed form to alan.cole@efort.org



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	Abstract of accepted free papers & posters	exclusivity CHF 30,000		Pre-congress electronic mailing	one month CHF 3,500
		or shared CHF 12,000		3	both months CHF 6,000
	EFORTnet	CHF 10,000		Hospitality Suite & meeting rooms	from CHF 2,000
	Abstract Poster Awards & poster area	CHF 12,000		Wifi branding – exclusive	CHF 45,000
	Scientific pocket guide - exclusive	CHF 15,000		Congress app – exclusive	CHF 30,000
	Ask me t-shirts	CHF 15,000		Call for abstracts/first announcement 2018	from CHF 4,500
	Exhibition aisle branding	CHF 15,000		On-site Congress Daily news	from CHF 5,000
	Logo & weblink in your Online Exhibitor listing	CHF 450		Charity Run/Walk	on application
	Promotional flyer in congress bags	CHF 6,000		Educational Grant	for CHF
				EFORT Open Reviews	on application
	Industry symposia flyer in congress bags	free before 7 Oct.		EFORT Academy Membership	on application

All rates shown are in Swiss Francs (CHF) and shown exclusive of VAT

on application

on application

SPONSORSHIP ORDER FORM (page 2)

18th EFORT Annual Congress 31 May-02 June 2017 | Vienna, Austria



SELECT THE CATEGORIES THAT BEST APPLY TO YOUR COMPANY/ORGANISATION

Invoice details	30 1/ 5/
(only if different from page 1) Name of SPONSOR or agency to be invoiced	
Contact person	
Address	VAT n°
	(if applicable) Purchase order n°
Postal Code City	Country
Phone	E-mail
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	ws, administrative rules and regulations including, publicity, the handing out of ng material. Neither EFORT nor its appointed partners can be held liable for any
All rates shown are in Swiss F	rancs (CHF) and shown exclusive of VAT
Date Contact Name Signature	

EFORT Fellowships

www.efort.org/fellowships



EFORT welcomes new Visiting Fellowships

"I strongly believe that this fellowship has offered me not only a great educational opportunity but has also enriched me professionally and personally."

—Fellow visiting a host center in the United States in 2015

Support surgeons' best pratice and educational knowledge



- ▶ What is your vision of the orthopaedic future?
- ▶ How can your company also make a difference?
- Which specialty would benefit from your support?

INVEST in orthopaedic education NOW!

EFORT and the EFORT FOUNDATION currently provide short-, medium-, and long-term visiting fellowships in the Europe, the United States and Canada in the field of lower limb reconstruction. The generous grants are offered by the following industry partners:







"I can only support and encourage my colleagues, residents and fellows to go and travel the world, to visit and to discuss with the experts in order to improve their skills like I did in this program."

-Fellow visiting a host center in France in 2014







ZA La Pièce 2 1180 Rolle, Switzerland

Phone +41 (0)21 343 4400 Fax +41 (0)21 343 4411

office@efort.org www.efort.org







