



Priority application benefits – for exhibition – Barcelona 2018

Priority Application Benefits for booking

During priority allocation period of 04 September to 04 October 2017

AFTER 04 October 2017 to end April 2018

EXHIBITION SPACE

- | Priority Application Benefits for booking | During priority allocation period of 04 September to 04 October 2017 | AFTER 04 October 2017 to end April 2018 |
|---|--|---|
| EXHIBITION SPACE | | |
| <ul style="list-style-type: none"> Cost per square meter as published. | ✓ | ✓ |
| <ul style="list-style-type: none"> All exhibitors will receive a UNIQUE 6 digit number password to access the Online Exhibitors Database Listing – allowing you to populate your portfolio of products and services at no additional cost to all interested parties and registered delegates. | ✓ | ✓ |
| <ul style="list-style-type: none"> Choose from 3 available booth LOCATIONS/Zones on the online exhibition floorplan – and EFORT will guarantee one of your 3 choices of space back to you before the closure date of Priority Application period (e.g. by 04 October 2017 latest). | ✓ | ✗ |
| <ul style="list-style-type: none"> Preferential payment dates | ✓ | ✗ |
| <ul style="list-style-type: none"> Preferential rates for every advertisement in the EFORT Congress Daily News (simply quote your booth number. Please note this offer only applies to exhibitors that have NOT also confirmed a satellite symposia. | ✓ | ✗ |
| <ul style="list-style-type: none"> 10% off any other listed sponsorship item in the Corporate Sponsorship Brochure. Subject to confirmation form to EFORT before 31 Dec 2017. | ✓ | ✗ |
| <ul style="list-style-type: none"> Choose from 3 available booth spaces on the online exhibition floorplan – and EFORT will confirm one of your 3 choices of space back to you within no more than 5 working days and most likely 2 working days maximum. | ✗ | ✓ |
| <ul style="list-style-type: none"> Payment due within 30 days of invoice date. | ✗ | ✓ |



Priority application benefits of a satellite – Barcelona 2018

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SATELLITE SYMPOSIA

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|---|--|---|
| SATELLITE SYMPOSIA | | |
| ▪ Cost as published subject to date and room size (see grid). | ✓ | ✓ |
| ▪ All satellites may submit one electronic announcement to EFORT where the organizers will place it on a HD screen in a high traffic delegate area where your satellite details will be repeated on a loop. (until your satellite has taken place). | ✓ | ✓ |
| ▪ Authorization to leave 100 flyers in a purpose provided “self service” info tray below the screen. | ✓ | ✓ |
| ▪ Listing and visibility within print version of Final Programme within Industry symposia section | ✓ | ✓ |
| ▪ Listing and visibility on EFORT Website | ✓ | ✓ |
| ▪ Listing and visibility on EFORT Congress App | ✓ | ✓ |
| ▪ Regular promotions by EFORT through all communications channels | ✓ | ✓ |
| ▪ Preferential payment dates | ✓ | ✗ |
| ▪ Free insert in the congress bag (worth 6,000 CHF) | ✓ | ✗ |
| ▪ Book one electronic mailing for April 2018 and receive a second electronic mailing reminder the following month FREE | ✓ | ✗ |
| ▪ Payment due within 30 days of invoice | ✗ | ✓ |
| ▪ Preferential rate of 4,500 CHF to place an insert in the congress bag (instead of 6,000 CHF) | ✗ | ✓ |