

19th EFORT Congress 2018

Priority application deadline
04 October 2017

Final application deadline
30 April 2018



Congress exhibitor and sponsorship brochure

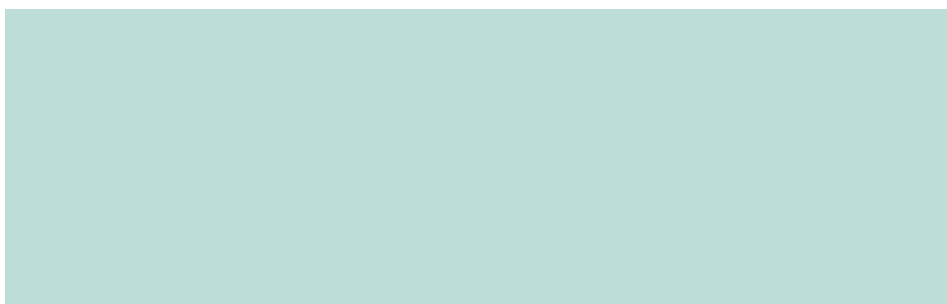
Barcelona, Spain

30 May–01 June 2018

Main theme: Innovation and New Technologies

 #EFORT2018

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CONTACTS

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1180 Rolle, Switzerland

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MCI Deutschland GmbH

MCI Berlin Office

Markgrafenstraße 56

10117 Berlin, Germany

Phone +49 (0)30 20 45 90

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EFORTinfo@mci-group.com

EXHIBITION, SATELLITES AND SPONSORSHIP

EFORT Head Office

Alan Cole

ZA La Pièce 2

1180 Rolle, Switzerland

Phone +41 (0)21 343 4413

alan.cole@efort.org

EXPERIENCE THE EFORT ANNUAL CONGRESS

Watch our corporate video

recorded at the 17th EFORT Congress in Geneva

www.efort.org/corporate-video

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Welcome from EFORT



Prof. Dr. Önder Aydingöz
EFORT President 2017/2018



Prof. Dr. Thierry Bégué
EFORT Chairman Science Committee

Dear Industry Partner,

New technologies influence our daily lives in every field. The exponential increase in innovations has changed our world, more than ever in the last few decades, including health sciences and medical practice. Not all novelties are innovations. Innovation would bring added value to its users and we should seek this added value for our patients in the new ideas that change our practice. Most of the technologies we are currently using in our daily work were not available until recently. The use of new diagnostic and treatment methods, novel drugs and operative techniques increase our ability to help our patients, while bringing about the need for better education and training.

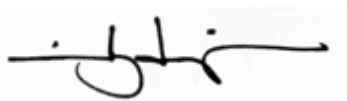
O&T surgeons and experts from the global medical technology industry often state that most of the innovative ideas in implant design originate from Europe. Obviously, innovation leads to the delivery of better health care resulting in improvement in people's quality of life. The rational use of new medical technologies contributes a lot to the healthcare systems in European countries facing sustainability problems due to demographic and economic challenges.

For these reasons, "Innovation and New Technologies" has been chosen as the main theme of 19th EFORT Congress in Barcelona. The highlights under this overarching theme will include new diagnostic techniques, advances in biomaterials and implant technologies, new tissue regeneration techniques, mini-invasive surgery, robotics & computer-assisted surgery, the use of 3D printing in orthopaedics and traumatology, telemedicine, innovative rehabilitation programmes and patient-specific treatments. The advances in virtual learning environments will also be addressed in the congress program. While these new technologies are increasing the accuracy of diagnosis and the success of the treatment, mastering the use of complicated devices and techniques brings additional challenges to the users. Increasing use of advanced simulators and virtual learning techniques help the safer and more efficient application of new methods of treatment.

Advocating for a better quality of life and working with European O&T community for the delivery of high-end musculoskeletal healthcare for European population are the basis of EFORT's mission. We believe that this year's theme is very much aligned with our mission, which will bridge important components within the scientific programme. As an exhibitor we welcome your presence and contribution to innovation and new technologies which helps our sector stay at the forefront of medicine and improving health care for our patients. We thank you for your participation and wish you a successful interaction with the orthopaedic and trauma community who will be in attendance.

I would like to assure you that we are working on an inspiring programme. It is my pleasure to invite you to join us for what promises to be an outstanding scientific congress in one of the most beautiful cities of Europe.

¡Hasta luego en Barcelona!



Prof. Dr. Önder Aydingöz
EFORT President 2017/18



Prof. Dr. Thierry Bégué
EFORT Chairman Science Committee

Your congress at a glance



WHAT'S NEW

Unlike previous years, all three days have the exact same time slot (13.00–14.45) for industry lunch symposia – with an extended one hour and 45 minutes including access to and departure from the session room.

Please note that the scientific sessions now open earlier. On Wednesday from 08:30 and from 08:00 on the Thursday and Friday.

In line with the new Medtech Europe Code of Ethical Business Practice whereby member companies of Medtech can no longer directly support delegates to attend a scientific congress such as EFORT – we will have a new registration grid, a new approach and new solutions to ensure that any delegates needing educational support via a grant application process may still do so. Details on www.efort.org/barcelona2018 from mid Autumn or contact alan.cole@efort.org for more details.

PRELIMINARY CONGRESS SCHEDULE

28 May Monday	29 May Tuesday	30 May Wednesday	31 May Thursday	01 June Friday	02 June Saturday
08.00 - 18.00 Building up	14.00 - 18.00 Registration	Morning sessions 08.30-10.00 Industry Break Morning sessions 10.30-11.30 Opening Session 11.30 - 12.15 Guest Lecture 13.00 - 14.45 Industry Lunch Symposia Afternoon sessions 15.00-16.30 Industry Break Afternoon sessions 17.00-18.30	Morning sessions 08.00-09.30 Industry Break Morning sessions 10.00-11.00 Morning sessions 11.15-12.15 Honorary Lecture 13.00 - 14.45 Industry Lunch Symposia Afternoon sessions 15.00-16.30 Industry Break Afternoon sessions 17.00-18.30	Morning sessions 08.00-09.30 Industry Break Morning sessions 10.00-11.00 Morning sessions 11.15-12.15 Honorary Lecture 13.00- 14.45 Industry Lunch Symposia Afternoon sessions 15.00-16.30 Industry Break Afternoon sessions 17.00-18.30	08.00 - 18.00 Dismantling

PRELIMINARY EXHIBITION SCHEDULE

Wednesday, 30 May 2018	09.00 – 17.30
Thursday, 31 May 2018	09.00 – 17.30
Friday, 01 June 2018	09.00 – 17.00

Final schedule to be confirmed in the Online Congress Exhibitor Technical Manual.

It is strictly forbidden for companies to host educational "satellite" style events in hotels during the 3 days of the congress – even in the evenings. Such events undermine the educational value and role of EFORT and will be invoiced by EFORT accordingly so that all investments contribute toward education and not solely benefit the hotels. Please discuss any such requirements with EFORT before committing to a hotel event.

Barcelona & accommodation

Congress Centre Venue:

FIRA de Barcelona – Hall 8

www.efort.org/barcelona2018/venue



A CITY OF RICH CULTURAL AND HISTORICAL HERITAGE

Barcelona is Spain's second largest city with a population of 1,6 million people. Its urban area extends beyond the administrative city with a population of around 4,7 million people. This innovative, diverse city is located on the northeast coast of Spain along the Mediterranean Sea. Barcelona is the capital of the Catalan region, as well as the province of Barcelona. Although Spanish is the official language in Spain within the Catalan region, Catalan is also recognised as the co-official language.

Barcelona, a Gothic and Modernist marvel is a city well known for its quirky, cosmopolitan and cool character. Whether it's by unearthing Barcelona's past in the hidden courtyards of the Barri Gòtic or by enjoying the charms of the modernist city one can discover many interesting things that make Barcelona one of Spain's most livable and energetic cities.

ACCOMMODATION

To secure best hotel rates, terms and conditions, and all hotel GROUP BOOKINGS please contact:

MCI Berlin Deutschland GmbH

MCI Berlin Office

Markgrafenstraße 56

10117 Berlin

Germany



Phone: +49 (0)30 20 45 90

Fax: +49 (0)30 20 45 950

Email: EFORThotels@mci-group.com

CAUTION

Only MCI Berlin is authorised to act on behalf of EFORT for Hotels and registration, as they are the officially appointed PCO of EFORT. No other agency is authorised to act on behalf of EFORT and any claims or agreement made with such parties is entered into at your own risk and is NOT the responsibility of EFORT.

CONGRESS VENUE

FIRA de Barcelona

Hall 8, Fira Gran Via

08908 Barcelona

Spain

Phone: +34 93 233 20 00 | www.firabarcelona.com

The closest metro station to Hall 8 is FIRA on the orange Line L9, which originates at Barcelona Airport. It is approximately 7 minutes walk from the FIRA metro station to the NORTH access of the FIRA complex to access the EFORT congress in Hall 8.

For prices, a public transportation map and any further information, please visit www.fgc.es/eng/planol.asp.

LANGUAGE

The official congress language is English.

PCO

EFORT has appointed MCI Berlin as the professional congress organiser (PCO) for the 19th EFORT Congress in Barcelona. MCI Berlin will provide services for Registration, Hotels and all on-site congress support logistics.

MCI Deutschland GmbH | MCI Berlin Office

Markgrafenstraße 56

10117 Berlin

Germany



Contacts: Mr. Gino Thiel and Ms. Martha Whiteman

Phone: +49 (0)30 20 45 920

Email: EFORTexhibition@mci-group.com

Exhibitors and sponsors



The benefits of participating in the EFORT Annual Congress

INDUSTRY: FIELDS OF ACTIVITY

- 3D printing
- Arthroscopic devices
- Biomaterials
- Burn therapy supplies
- Casting supplies & equipment
- Computerised systems for diagnosis & patient care
- Consumer goods
- Diagnostic radiological instruments & equipment
- Drugs (anti-inflammatory, pain relief, antibiotics...)
- Electric and magnetic stimulating devices
- Electronic medical records
- Ergonomic tools and devices
- External fixation and traction devices
- General hospital instruments
- Health insurance
- Hospital and private clinic
- Internal fixation devices for the skeletal system
- Joint implants
- Nursing and wound care products
- Operating room, surgical equipment and supplies
- Orthotic and protective devices
- Prosthetic and corrective devices
- Radiological monitoring equipment
- Rehabilitation and exercise products
- Robotics and computer assisted surgery
- Spinal instrumentation
- Splint and cast products and materials
- Sports equipment and sportswear
- Testing & evaluation equipment
- Work evaluation/hardening equipment

For full analysis on 2017 Congress attendees and presentation, go to www.efort.org/congress-stats

Please contact sponsorship@efort.org if you are not already in possession of the password to access this password-protected area.

WHY ATTEND?

EFORT Congress key facts and figures:

- »»» Each congress attracts on average +6,000 participants from around the world;
- »»» Over 160 exhibitors with an exhibition space of at least 3,000 sqm net;
- »»» More than 3,000 abstracts submitted;
- »»» About 180 scientific sessions over 3 days of congress;
- »»» An event that covers all the specialities in the field of orthopaedics and traumatology.

What to expect at the 2018 Congress in Barcelona:

- Clients and prospects from all over the world;
- 2018 theme in Barcelona is **Innovation & New Technologies**;
- Possibility to choose an exclusive or tailored package sponsorship opportunity (pages 10-15);
- Benefit from applying within the Priority Application Deadline before 04 October 2017; see full benefits: www.efort.org/priority-application-benefits;
- FIRA HALL 8 is conveniently accessible to city center public transport. NORTH access of the FIRA complex is approximately 7 minutes walk from the FIRA metro station (L9 line).

HISTORY OF EFORT CONGRESSES



Exhibition process

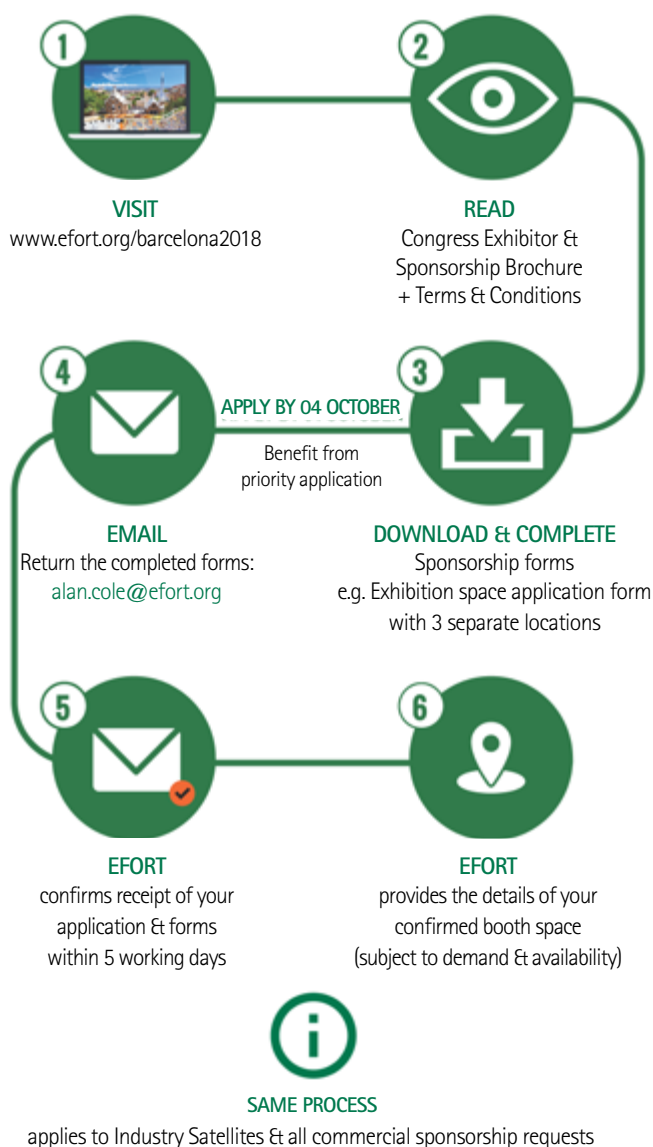
Send all Congress booking enquiries to alan.cole@efort.org

Priority Application deadline: 04 October 2017

Final application deadline: 30 April 2018



BOOTH ALLOCATION PROCESS



Shell Scheme packages: The cost per square meter does not include any shell scheme. Should you wish to additionally confirm a shell scheme package (lighting, fascia board, carpet, furniture etc.) – please complete the shell scheme package form in the Exhibitor Technical Manual (see page 8). Please contact our MCI Berlin colleagues responsible for the on-site services such as shell scheme for further information and costs.

COMERCIAL EXHIBITION RATES (exclusive of VAT)

CHF 760 per sqm

Floor space only

The smallest available commercial exhibition space is 9 sqm.

There are preferential rates for publishers, start-ups and NGO's/Member organisations of EFORT. Please contact sponsorship@efort.org for more details.

Any company only prepared to take 6 sqm may apply to do so and will be put on a waiting list. Subject to availability and floorplan design they will be informed no later than end March 2018 if a 6 sqm space is available, however, EFORT is under no obligation to provide such a 6 sqm space and thus participation cannot be guaranteed.

IMPORTANT:

- Costs are in CHF Swiss Francs excluding VAT;
- Exhibition applications are for space only;
- Maximise your investment: send your application asap to secure your preferred booth position;
- Until the priority application deadline, only a ZONE exhibition floor plan will be available;
- Following the priority application deadline, a more detailed exhibition floor plan will be available online;
- Only after your specific booth position, booth n° and format is confirmed by EFORT will the invoice be sent.

Exhibition process



EXHIBITOR TECHNICAL MANUAL & SERVICE FORMS

Complete detailed technical exhibitor guidelines, forms for set-up and dismantling, equipment and materials, cleaning, hostesses, etc., will be available to download from the Exhibitor Technical Manual from late October 2017. This document will be in the Restricted Section of the website and the password will be provided ONLY to registered exhibitors and sponsors so that they have access to it.

If for any reason you have misplaced your password to access the Restricted Section, please contact alan.cole@efort.org.

COMPANY INFORMATION

Exhibitors are encouraged to post a short text (up to 100 words) profiling their company, with contact information, product range, new products launched during the congress, etc. in the Online Exhibitor Listing Database available from January 2018.

The company will be given a unique Database profile password by e-mail in order to enter the company profile into the online Exhibitor Listing Database. If for any reason you have not received your unique password for the Exhibitor Listing Database please contact alan.cole@efort.org.

ALCOHOL

No alcoholic beverages may be served on the exhibition floor from exhibitor booths during or after exhibition hours. Should you wish to host a reception and/or provide alcohol then please do so using one of the hospitality suites/meeting rooms made available next to the exhibition floor - meeting room booking forms available online and in this brochure.

FREE EXHIBITOR REGISTRATION

Each company participating in the exhibition is automatically entitled to a number of free registration badges. These free registrations are for your staff manning your booth and are only valid for access to the exhibition. Exhibition badges will feature both the name of the company and the name of the staff member.

NOTE: It is strictly forbidden to use named exhibitor badges for anyone else – including guests or medical doctors. Failure to abide by this regulation can result in those concerned being expelled from the congress and a financial penalty may be imposed depending on the scale of the infringement.

sqm	No. of exhibitor badges
09 – 17 sqm	3 exhibitor badges
18 – 26 sqm	6 exhibitor badges
27 – 35 sqm	9 exhibitor badges
36 – 44 sqm	12 exhibitor badges
45 – 72 sqm	15 exhibitor badges + 2 full access badges
73 – 99 sqm	20 exhibitor badges + 4 full access badges
from 100 sqm	25 exhibitor badges + 6 full access badges

Note: Exhibitor badges do not permit access to the scientific lectures and programme with the exception of when it is the satellite or workshop organised by your own company.

Individuals in possession of an Exhibitor Badge have:

- access to exhibition and poster area during congress hours;
- access to exhibition during set up and dismantling;
- admission to the opening session on Wednesday 30 May 2018.

Additional exhibition badges are available through MCI Berlin at a reduced exhibitor fee of EUR 300. Each company may also exceptionally purchase 2 full access badges for their medical staff at the preferential rate of EUR 500 plus Spanish VAT.

HOSPITALITY SUITES & PRIVATE MEETING ROOMS

Immediately next to the exhibition floor are a series of meeting rooms of varying seating capacities. Secure your meeting room (or use it as a hospitality suite) from as little as CHF 1,500 for your business meetings. Possibility to book a half day, complete day, two days or three days subject to your needs – full details on the Meeting Room Order form.

Closed Industry Meetings

Closed Industry Meetings are permitted in a booked venue meeting room subject to respecting the following key criteria: such a meeting must not feature any form of promotion or advertising to congress delegates. Attendance is limited to the pre-determined size of the room and for company invited guests ONLY – each of which must be in possession of an EFORT issued registration badge. Any company or party found in breach of this or discovered to be running any form of satellite/workshop or open delegate invitation meeting during the published congress dates and hours will be invoiced for the equivalent cost of a satellite session in addition to a financial penalty.

Industry symposia

Submission deadlines:

Preliminary Satellite Programme for approval: 28 February 2018

Final Satellite Programme: 14 March 2018

These deadlines must be respected to ensure that your symposium will be included in the final programme.



RATES INCLUDE

- Rental of the meeting room
- Standard Audio Visual equipment
- AV technician / hall attendant
- Announcement in the advance online programme (as of 15 March 2018)
- Announcement of the satellite symposium in the final programme
- Promotion on site in designated EFORT approved areas

Please note that all supporting services such as audio-visual equipment, catering and additional personnel must be booked through our logistics support colleagues MCI Berlin.

VISIBILITY & PROMOTION

EFORT offer a registered delegate mailing service during April and May 2018 announcing industry symposia to all participants who have registered for Barcelona to date. For more details, please see page 13 or contact alan.cole@efort.org.

CATERING

The congress venue has an official caterer which will plan your meeting with regard to food and beverage requirements. Please contact MCI Berlin for quotations and booking.

As a general rule, no food may be served inside the meeting rooms.

ASSIGNMENT

The final room assignment is the decision of EFORT who will strive to allocate the most appropriate room based on the information provided at the time of confirmation.

Companies are offered the opportunity to organise commercially sponsored industry symposia within the framework of the 19th EFORT Annual Congress. All symposia must be held at the congress venue in the existing scientific session rooms used for the Congress. Seating will be theatre-style. The organisers reserve the right to assign the most appropriate and available room subject to availability and demand. Room allocations will be made on a first-come, first-served basis. All Industry satellite sessions have dedicated time slots over lunch time so as not to compete against the scientific programme and are thus integrated in the overall programme grid.

PROGRAMME AND SPEAKERS

The organisation of industry symposia (and workshops) are subject to approval by the Organising and Science Committee of the 19th EFORT Congress. A draft programme for each symposium, indicating title, speakers and titles of presentations should be submitted to the Scientific Committee for approval by no later than 28 February 2018. Before this date, please submit the content using the online Satellite Content form. Failure to respect the deadline risks your satellite not being approved and potentially withdrawn.

Approved industry satellite symposia programmes will be published in the final programme. Industry satellites are held at the responsibility of the sponsoring company. The congress registration fee, travel and accommodation for the symposium speakers, as well as any other expenses, must be paid by the company.

Sponsors are invited to choose from the following room and date slots:

Lunch symposia, total of 105 minutes on Wednesday 30 May, Thursday 31 May and Friday 01 June 2018.

**The indicated slots include set up and dismantling time. Additional services such as catering, should they be later booked via MCI Berlin, must also take place within the dedicated time*

EFORT room name	Capacity	Wednesday 30 May	Thursday 31 May	Friday 01 June
Barcelona	1,600	-	CHF 30,000	CHF 25,000
Lisbon	800	CHF 23,000	CHF 26,000	CHF 20,000
Munich	600	CHF 23,000	CHF 26,000	CHF 20,000
Vienna	600	CHF 23,000	CHF 26,000	CHF 20,000
Brussels	450	CHF 22,000	CHF 24,000	CHF 18,000
Copenhagen	450	CHF 22,000	CHF 24,000	CHF 18,000
Istanbul	450	CHF 22,000	CHF 24,000	CHF 18,000
Florence	350	CHF 22,000	CHF 26,000	CHF 18,000
Nice	200	CHF 19,000	CHF 21,000	CHF 16,000
Geneva	200	CHF 19,000	CHF 21,000	CHF 16,000
Berlin	200	CHF 19,000	CHF 21,000	CHF 16,000
London	200	CHF 19,000	CHF 21,000	CHF 16,000

NOTE: All sponsorship costs in this brochure are shown in CHF Swiss Francs and are exclusive of VAT

For Priority Application Benefits before 04 October for full details, please see pages 12-14 or visit www.efort.org/priority-application-benefits

Ask us about maximising your visibility and impact during the congress:
sponsorship@efort.org

ABSTRACTS

EFORTnet



EFORTnet is EFORT's community platform and resource center that provides an extensive and unique eLibrary with over 20,200 scientific resources from the past 8 EFORT Annual Congresses –including congress abstracts and presentations. EFORTnet is also a network of excellence with 15,000 individual users from 115 countries. Range of advertising visibility options (Minimum visibility of up to 12 months) available online – contact sponsorship@efort.org. Deadline for application – 30 March 2018.

Exclusive sponsorship opportunity

Either exclusive
OR
shared sponsorship
packages available.
From as little as
CHF 10,000 or
CHF 830 per month

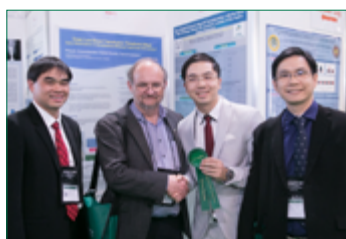
Barcelona Congress accepted abstracts



The accepted abstracts from the 19th EFORT Annual Congress in Barcelona, are an integral part of the scientific programme. All accepted abstracts are automatically published online post congress within the e-library. The functionality allowing searching and printing may be supported so that each abstract selected has a footer strapline similar to e.g.: "*Company name* is pleased to have supported the technology behind selecting & printing this abstract from the 19th EFORT Congress" (or similar). Be associated with science and education for at least 12 months from only CHF 1,000 per month. Contact sponsorship@efort.org for full details.

CHF 30,000
*One sponsor exclusivity
or shared sponsorship
platform to max. of
3 sponsors for CHF
12,000 each

Abstract Poster Awards & poster area



Possibility to be closely associated with supporting very specific topics featured during the EFORT Annual Congress as posters. E.g.: The "sponsor name" best poster award for young researchers in Hip / Knee / Ankle etc. Grant acknowledgement support within the poster area and all official EFORT communications relating to posters. Details from sponsorship@efort.org.

From CHF 12,000

PRIME SPONSOR VISIBILITIES

EFORT scientific pocket guide



This indispensable programme guide, inclusive of an advertisement from the sponsor, accompanies each congress bag. The pocket guide includes the full congress programme and schedule in a brief, easy to follow format. It also includes a map of the conference centre as well as information about services offered during the congress to all EFORT 2017 attendees. Confirm before end December 2017.

Exclusive sponsorship opportunity

CHF 15,000 incl. all
production costs

Education and marketing visibility

PRIME SPONSOR VISIBILITIES

Ask me t-shirts



Have your corporate logo and wording of support "*company name* – proud to be supporting education & learning during 19th EFORT Annual Congress Barcelona" on all "ask me" hostess t-shirts throughout the venue: excludes hostesses in meeting rooms.

CHF 15,000

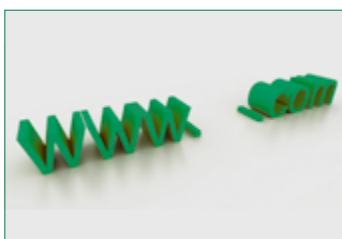
Exhibition aisle branding



Have your corporate or product logo message on each piece of exhibition aisle branding directing delegates to your booth or website. Highly visible.

CHF 15,000

Logo & weblink accompanying your Online Exhibitor listing



Remove hurdles for HCPs searching for details on your company. Have a direct weblink from the online exhibitor listing database of your company name and logo to your own website. Linking from your corporate logo gives maximum stand-out visibility.

CHF 450

Promotional flyer in congress bags



Insert (1 item, A4 max.) Note: distribution and delivery costs are at the expense of the sponsor and content is subject to approval by EFORT.

CHF 6,000

PRIME SPONSOR VISIBILITIES

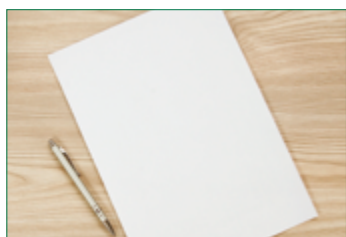
Industry symposia flyer in congress bags



Insert (1 item, A4 max.) Note: this item is free to all sponsors that confirm an industry satellite or surgical skills workshop within the priority application deadline. After the priority application deadline this item is offered at the reduced rate of CHF 4,500 for those committing to these satellites. All other sponsors and inserts are charged at the rate of CHF 6,000.

Free before
4 October 2017
CHF 4,500 from
5 October 2017

Notepads (A4) and pens



Items to be supplied by the sponsor and included in each congress bag. Subject to EFORT's approval. Excellent visibility and widespread use. Very popular with delegates.

CHF 8,000

Specific to Barcelona: On-site visibility options throughout the congress venue



There are a wide range of marketing and branding opportunities throughout the FIRA de Barcelona venue – allowing tailored and targeted branding and messaging to the orthopaedic community. Please see the separate brochure entitled "EFORT BARCELONA 2018 ON-SITE PROMOTIONAL OPPORTUNITIES" on the dedicated sponsorship section of the EFORT website or request this from sponsorship@efort.org today.

On application

HOSPITALITY SUITE & CLOSED INDUSTRY MEETINGS

Hospitality Suite & Closed Industry Meeting rooms



Hospitality suites and meeting rooms can be booked and are adjacent to the exhibition floor. HOSPITALITY SUITES will be available for the 3 days of the congress, and open during the congress hours only (see page 4). CLOSED INDUSTRY MEETING ROOMS. Meetings of a scientific nature will not be permitted. Reserved subject to availability and respecting the criteria as specified on page 8. To book, please complete the Meeting Room Order form in this brochure and online

From CHF 1,500
depending on
frequency booked

Education and marketing visibility

Ask us about more sponsorship opportunities:

sponsorship@efort.org

MULTIMEDIA AND COMMUNICATION

Pre-congress electronic mailing



Mailed out electronically during the peak pre congress months of April and May 2018 to all participants registered so far. The mailing will announce the programme of the industry symposia and any other EFORT approved activity such as booth activity etc. The text and layout will be created by the company in consultation with EFORT/MCI Berlin. The mailing will be done through EFORT/MCI Berlin on a first-come, first-served basis. Choose either one month or both months. If you have confirmed a satellite within the Priority Application deadline and then later book one electronic mailing EFORT will offer the 2nd electronic mailing free. Data laws apply.

One month:
CHF 4,000

Both months:
CHF 6,500

Exclusive wifi branding



EFORT Barcelona 2018 will offer free wifi to all delegates throughout the venue. In order to access the wifi the login code can potentially be a booth n° or a corporate brand name. EFORT will promote the wifi access and code to all delegates in the days running up to and during the congress.

Exclusive sponsorship opportunity

CHF 20,000

PRINTED MATERIALS / ADVERTISEMENTS

Call for abstracts / prel. programme announcement for the 20th EFORT Congress 2019 Lisbon (4 colour)



Various advertising options with clear visibility opportunities. Subject to availability. Get into the delegates' minds a whole year in advance. - distributed to all 2018 attendees. Distribution with congress bags to each participant:

- Inside front cover CHF 5,000
- Inside back cover CHF 3,500
- Outside back cover CHF 6,000

Please contact sponsorship@efort.org for further details.

From CHF 3,500

Exclusivity:
Any two positions
CHF 10,000

Congress app sponsorship



In an increasingly digital age – be the exclusive sponsor of the EFORT Barcelona 2018 App – and benefit from repeated visibility, branding and recognition of your corporate brand.

Full details from sponsorship@efort.org

Exclusive sponsorship opportunity

CHF 20,000

Education and marketing visibility

Ask us about more sponsorship opportunities:

sponsorship@efort.org

PRINTED MATERIALS / ADVERTISEMENTS

On-site Congress Daily News



Published by SLACK and distributed each morning to all attendees.

An established, popular and proven communication channel with all congress delegates – Industry have the opportunity to be the exclusive sponsor of the Congress Daily – for either one, two or all three days.

On application

5KM CHARITY RUN/WALK

Shared promotion opportunity



To enhance the overall programme for our participants, and to offer an activity that combines socialising and well-being, EFORT will be conducting its annual 5km Charity Run/Walk in Barcelona. Please contact sponsorship@efort.org for more details.

On application

ALL YEAR ROUND VISIBILITY

Partnership opportunities with EFORT



The Annual Congress is an obvious and proven focal point for sharing and exchanging educational and scientific knowledge. It does, however, only represent 3 days a year. EFORT have a wide portfolio of partnership and educational options open to industry for visibility 365 days a year. Contact us at sponsorship@efort.org for more details.

See our [Collaboration and Sponsorship Policy](#) online.

On application

MISCELLANEOUS

Educational Grants



Companies are invited to support and contribute toward the sharing of science during EFORT 2018 Barcelona in the form of an unrestricted educational grant. Support the mission and objectives of EFORT as it seeks to unite the European orthopaedic and traumatology community in restoring and securing mobility, musculoskeletal health and quality of life for all our citizens. Supporters may be acknowledged subject to the nature of the investment.

On application

MISCELLANEOUS

EFORT OPEN REVIEWS Journal



Launched only in 2016, the EFOR Open Reviews is already a peer-reviewed and PubMed standard. Advertising within is a growing opportunity for scientific and educational visibility with all year round reference and impact. Contact sponsorship@efort.org for details.

On application

EFORT Individual Membership Programme – for NON European HCPs



Support education by purchasing international membership for your key non-european practicing customers, allowing them to benefit from a reduced congress fee, and thus the educational benefits of the annual congress

On application

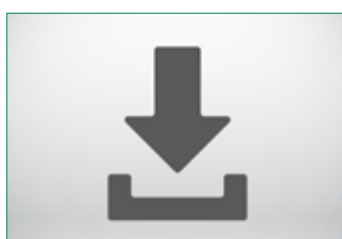
Surgical Skills Workshops | PILOT



Taking place each lunchtime so as not to compete with the scientific programme, EFOR is piloting a new format of hands-on Surgical Skills Workshops. Each workshop is for a limited number of delegates only, allowing a real exchange of learning on products, procedures and the latest skills in a closed environment. Run by Industry –the programme is approved and promoted by EFOR and approved partners– guaranteeing both EFOR quality and industry expertise. As this activity is being piloted in Barcelona, only two rooms will be available: please confirm your corporate interest asap.

From CHF 20,000

EFORT Barcelona resource centre



To assist you in promoting your participation, please visit the EFOR Barcelona resource centre at www.efort.org/resource-centre18 where you can copy/access key EFOR Barcelona artwork from end of October 2017 to use in your own communications and promotions. There is no charge for this service.

The use of the EFOR logo without authorisation is not permitted. Abuse of the EFOR logo may result in a penalty fine of up to CHF 30,000.

Free service

Deadlines and Code of Conduct



Important deadlines to remember

SUMMARY OF IMPORTANT DEADLINES

05 September 2017	19 th Barcelona Congress Sales open online
15 September 2017	Abstract submission opens
04 October 2017	Priority application deadline (exhibition spaces, etc) closes
mid October	Detailed exhibition floorplan online
13 November 2017 (23:59 CET)	Abstract submission closes
27 January 2018	Confirmation of abstract acceptance
28 February 2018	Preliminary Satellite Programme submitted for approval
15 March 2018	Advance programme available (online)
30 April 2018	Latest application for exhibition space

CODE OF ETHICS AND BUSINESS CONDUCT

Each company must comply with the local laws relating to participation in congresses and the advertising and promotion of pharmaceutical products. EFORT bears no liability whatsoever for the consequences of any failure to comply with these rules and regulations.

EFORT observes the following codes of business conduct and ethics for the medical technology and pharmaceutical industry:

- EFPIA HCP Code
www.efpia-e4ethics.eu/Farma_EFPIA/index.htm
- Eucomed Code of Ethical Business Practice
www.medtecheurope.org/node/715

To see the EFORT Sponsorship and Collaboration Policy – please access www.efort.org/about-us/investor-relations

General Terms and Conditions



TERMS OF COLLABORATION

Full [Terms and Conditions](http://www.efort.org/barcelona2018) are available online at www.efort.org/barcelona2018 and all products, services and pricing shown here in this brochure are subject to your acceptance of the Terms and Conditions. Please refer to these in the first instance for any queries you may have. Below, however, are some summary points of the key terms and conditions.

Industry activities

Closed industry meetings on-site are permitted subject to respecting the following key criteria: such a meeting must not feature any form of promotion or advertising to congress delegates. Attendance is limited according to the pre-determined size of the room, and for company-invited guests ONLY. Each guest must be in a possession of a correctly named EFORT registration badge. Any company or organisation found in breach of this is subject to a penalty fee.

External hotel satellite-style events are not permitted and contrary to our Terms and Conditions. Any company or organisation found to have held any form of scientific satellite/workshop or open delegate invitation to an educational evening event during the published congress dates will be invoiced for the equivalent cost of a satellite session in addition to a financial penalty.

CONFIRMATION OF EXHIBITION SPACE AND SPONSORSHIP APPLICATIONS

Written confirmation and subsequent invoicing by EFORT constitutes the sole document of acceptance and admittance to the exhibition, and is issued exclusively to the applicant, under the specific terms stated herein.

PAYMENT AND CANCELLATION POLICIES

For full details of the payment and cancellations terms please read the full [General Terms and Conditions online](#).

CANCELLATION POLICY

A sponsor may withdraw its application for an exhibition space activity or satellite activity in writing prior to 31 December 2017 and will receive a refund of 70% of the amount paid within 60 working days.

The withdrawal of an application received after 31 December 2017 will not entitle the sponsor to any refund. *Please read the full Terms and Conditions online.*

Any cancellation fees will be invoiced inclusive of VAT, if applicable. No payment obligation exists if the company which has registered for exhibition space or other forms of presentation can prove that no loss has been incurred, or that any such loss amounts to less than the cancellation fee. If parts of the services which have been registered for are cancelled, then cancellation fees as mentioned above will be invoiced for the cancelled services. On-site cancellations do not by any means imply the dismantling of booth and other structures without the express written permission of EFORT.

LIABILITY – Liability of congress organisers

The congress organisers, and our appointed PCO, MCI Berlin, has secured liability insurance for the event which covers damage to property and personal injury. The exhibition area, including presentation rooms, is guarded or locked at night. However, this security measure excludes surveillance of individual stands and presentation materials. The night patrols/general lock-up at night that are/is carried out do/does not extend to liability for all damage to property or personal injury. The congress organisers and MCI Berlin are liable only for damage or loss resulting from malicious or gross negligence. A separate fire protection watch will be deployed, if required under local provisions.

Claims must be submitted to EFORT immediately. A claim becomes invalid if not recognised by the organisers and the exhibiting or presenting company does not pursue the matter before the courts within six months. The organisers accept no liability whatsoever for loss or damage resulting from disruptions caused by fluctuations in services rendered or force majeure, or for services being suspended on the instructions of the local public utilities or the local power supply company. The organisers cannot be held responsible for natural disasters (*for full details on liability, please consult the [General Terms and Conditions](#)*). The organisers are not liable, either during the event or during transportation, for loss, theft or damage in respect of exhibition and/or presentation items or personal belongings brought in. No further claims, such as for lost earnings, damages for consequential losses and similar, will be accepted.

PRICING POLICY

Prices in this sponsorship catalogue are calculated on market sector rates and previous EFORT congresses, taking into account both location and sector variances. The application is legally binding upon the sponsor, pending its acceptance in writing by the organiser and assumes that the sponsor has, read and accepted the General Terms and Conditions.

BARCELONA MEETING ROOM ORDER FORM (page 1)

19th EFORT Annual Congress
30 May–01 June 2018 | Barcelona, Spain

Priority application deadline is 04 October 2017

Final application deadline is 30 April 2018

Please return this signed form to alan.cole@efort.org



Sponsor

Company Name _____
Contact person _____
Address _____
Postal Code _____ City _____ Country _____
Phone _____ E-mail _____

Appointed agency (if any)

Agency Name _____
Contact person _____
Address _____
Postal Code _____ City _____ Country _____
Phone _____ E-mail _____

Please indicate your choice below:

Room name	Board style seats	Price category
<input type="checkbox"/> 8.9	12	A
<input type="checkbox"/> 8.10	16	B
<input type="checkbox"/> 8.11	16	B
<input type="checkbox"/> 8.12	16	B
<input type="checkbox"/> 8.13	16	B
<input type="checkbox"/> 8.14	16	B
<input type="checkbox"/> 8.15	16	B
<input type="checkbox"/> 8.16	16	B

<input type="checkbox"/> 8.24	12	A
<input type="checkbox"/> 8.25	20	B
<input type="checkbox"/> 8.26	20	B
<input type="checkbox"/> 8.27	16	B
<input type="checkbox"/> 8.28	16	B
<input type="checkbox"/> 8.29	16	B
<input type="checkbox"/> 8.30	16	B

No AV equipment nor screens are included. Any additional AV equipment must be ordered separately through the Exhibitor Technical Manual via MCI Berlin and ONLY after EFORT have confirmed receipt of this completed application form.

Room name	Half Day	Full day	2 days	3 days
A	<input type="checkbox"/> 1,500 CHF	<input type="checkbox"/> 2,000 CHF	<input type="checkbox"/> 3,500 CHF	<input type="checkbox"/> 4,750 CHF
B	<input type="checkbox"/> 1,750 CHF	<input type="checkbox"/> 2,500 CHF	<input type="checkbox"/> 4,000 CHF	<input type="checkbox"/> 5,500 CHF

Please indicate which date(s): _____

All rates shown are in Swiss Francs (CHF) and shown exclusive of VAT

Date _____ Contact Name _____

Signature _____

INDUSTRY SATELLITE ACTIVITY APPLICATION FORM (page 1)

19th EFORT Annual Congress
30 May-01 June 2018 | Barcelona, Spain

Priority application deadline is 04 October 2017

Final application deadline is 30 April 2018

Please return this signed form to alan.cole@efort.org

Please complete one form for each satellite requested



Sponsor

Company Name _____
Contact person _____
Address _____
Postal Code _____ City _____ Country _____
Phone _____ E-mail _____

Appointed agency (if any)

Agency Name _____
Contact person _____
Address _____
Postal Code _____ City _____ Country _____
Phone _____ E-mail _____

SPONSOR

Applications for all congress activities must be submitted by the SPONSOR under whose name each activity is to be organised. We would like to draw your attention to the fact that the correspondence for the above items should be made exclusively between the SPONSOR and the European Federation of national associations of Orthopaedics and Trauma (EFORT). The SPONSOR is solely responsible for communicating any relevant documents to its staff and appointed agencies.

APPOINTED AGENCY

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EFORT room name	Capacity	Wednesday 30 May	Thursday 31 May	Friday 01 June
Barcelona	1,600	-	<input type="checkbox"/> CHF 30,000	<input type="checkbox"/> CHF 25,000
Lisbon	800	<input type="checkbox"/> CHF 23,000	<input type="checkbox"/> CHF 26,000	<input type="checkbox"/> CHF 20,000
Munich	600	<input type="checkbox"/> CHF 23,000	<input type="checkbox"/> CHF 26,000	<input type="checkbox"/> CHF 20,000
Vienna	600	<input type="checkbox"/> CHF 23,000	<input type="checkbox"/> CHF 26,000	<input type="checkbox"/> CHF 20,000
Brussels	450	<input type="checkbox"/> CHF 22,000	<input type="checkbox"/> CHF 24,000	<input type="checkbox"/> CHF 18,000
Copenhagen	450	<input type="checkbox"/> CHF 22,000	<input type="checkbox"/> CHF 24,000	<input type="checkbox"/> CHF 18,000
Istanbul	450	<input type="checkbox"/> CHF 22,000	<input type="checkbox"/> CHF 24,000	<input type="checkbox"/> CHF 18,000
Florence	350	<input type="checkbox"/> CHF 22,000	<input type="checkbox"/> CHF 24,000	<input type="checkbox"/> CHF 18,000
Nice	200	<input type="checkbox"/> CHF 19,000	<input type="checkbox"/> CHF 21,000	<input type="checkbox"/> CHF 16,000
Geneva	200	<input type="checkbox"/> CHF 19,000	<input type="checkbox"/> CHF 21,000	<input type="checkbox"/> CHF 16,000
Berlin	200	<input type="checkbox"/> CHF 19,000	<input type="checkbox"/> CHF 21,000	<input type="checkbox"/> CHF 16,000
London	200	<input type="checkbox"/> CHF 19,000	<input type="checkbox"/> CHF 21,000	<input type="checkbox"/> CHF 16,000

All rates shown are in Swiss Francs (CHF) and shown exclusive of VAT

INDUSTRY SATELLITE ACTIVITY APPLICATION FORM (page 2)

19th EFORT Annual Congress
30 May–01 June 2018 | Barcelona, Spain



Note: to hold an industry satellite symposium activity either a minimum exhibition space of 30 square meters or an equivalent financial investment is required

Invoice details

(only if different from page 1)

Name of SPONSOR or agency to be invoiced _____

Contact person _____

Address _____ VAT n° _____

(if applicable)

Purchase order n° _____

Postal Code _____ City _____ Country _____

Phone _____ E-mail _____

We understand and agree that we, the SPONSOR, are entirely responsible for payment of rates according to the above. In the case that an appointed agency does not discharge payment of the invoices, charges will revert back to the SPONSOR and may, at EFORT's sole discretion, include administrative surcharges of up to 10% of the total rates.

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It is the participating SPONSORS responsibility to comply with any applicable laws, administrative rules and regulations including publicity, the handing out of any samples, and the sale or promotion of any products and marketing material. Neither EFORT nor approved congress partners can be held liable for any non-compliance.

All rates shown are in Swiss Francs (CHF) and shown exclusive of VAT

Date _____ Contact Name _____

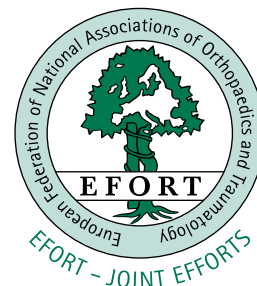
Signature _____

EXHIBITION SPACE APPLICATION FORM (page 1)

19th EFORT Annual Congress
30 May–01 June 2018 | Barcelona, Spain

Priority application deadline is 04 October 2017
Final application deadline is 30 April 2018

Please return this signed form to alan.cole@efort.org



Sponsor

Company Name _____
Contact person _____
Address _____
Postal Code _____ City _____ Country _____
Phone _____ E-mail _____

Appointed agency (if any)

Agency Name _____
Contact person _____
Address _____
Postal Code _____ City _____ Country _____
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STAND SPACE SELECTION AND PRICES

Minimum commercial size space is 9 square meters (sqm)

Preferred stand size: _____ meters X _____ meters = _____ square meters (e.g. 4m x 10m = 40sqm)

Rate per square meter is CHF 760.

The square meter rate includes space costs only and does not include a stand or shell scheme of any sort, nor any furniture, electricity etc.

SELECTION OF BOOTH LOCATION

Visit the exhibition floor plan section, available online. To access it go to www.efort.org/barcelona2018/exhibition-sponsors

1st choice 2nd choice 3rd choice
booth location no. _____ booth location no. _____ booth location no. _____

PLEASE INDICATE YOUR PREFERRED BOOTH TYPE (SUBJECT TO AVAILABILITY AND CONFIRMATION FROM EFORT)

☐ Island booth (open 4 sides) ☐ Peninsula booth (open 3 sides) ☐ Corner booth (open 2 sides) ☐ Inline booth (open 1 side)

All rates shown are in Swiss Francs (CHF) and shown exclusive of VAT

EXHIBITION SPACE APPLICATION FORM (page 2)

19th EFORT Annual Congress
30 May–01 June 2018 | Barcelona, Spain



SELECT THE CATEGORIES THAT BEST APPLY TO YOUR COMPANY/ORGANISATION

- | | |
|---------------------------------------------------------------------------------|--------------------------------------------------------------------------------|
| <input type="checkbox"/> 1. 3D printing | <input type="checkbox"/> 16. Hospital/private clinic |
| <input type="checkbox"/> 2. Arthroscopy devices | <input type="checkbox"/> 17. Internal fixation devices for the skeletal system |
| <input type="checkbox"/> 3. Biomaterials | <input type="checkbox"/> 18. Joint implants |
| <input type="checkbox"/> 4. Burn therapy supplies | <input type="checkbox"/> 19. Nursing and wound care products |
| <input type="checkbox"/> 5. Casting supplies and equipment | <input type="checkbox"/> 20. Operating room, surgical equipment and supplies |
| <input type="checkbox"/> 6. Computerised systems for diagnosis & patient care | <input type="checkbox"/> 21. Orthotic and protective devices |
| <input type="checkbox"/> 7. Consumer goods | <input type="checkbox"/> 22. Prosthetic and corrective devices |
| <input type="checkbox"/> 8. Diagnostic radiological instruments & equipment | <input type="checkbox"/> 23. Radiological monitoring equipment |
| <input type="checkbox"/> 9. Drugs (anti-inflammatory, pain relief, antibiotics) | <input type="checkbox"/> 24. Rehabilitation and exercise products |
| <input type="checkbox"/> 10. Electric and magnetic stimulating devices | <input type="checkbox"/> 25. Robotics and computer assisted surgery |
| <input type="checkbox"/> 11. Electronic and medical records | <input type="checkbox"/> 26. Spinal instrumentation |
| <input type="checkbox"/> 12. Ergonomic tools and devices | <input type="checkbox"/> 27. Splint and cast products and materials |
| <input type="checkbox"/> 13. External fixation and traction devices | <input type="checkbox"/> 28. Sports equipment and sportswear |
| <input type="checkbox"/> 14. General hospital instruments | <input type="checkbox"/> 29. Testing and evaluation equipment |
| <input type="checkbox"/> 15. Health insurance | <input type="checkbox"/> 30. Work evaluation/hardening equipment |

Other: _____

Invoice details

(only if different from page 1)

Name of SPONSOR or agency to be invoiced _____

Contact person _____

Address _____ VAT n° _____

(if applicable)

Purchase order n° _____

Postal Code _____ City _____ Country _____

Phone _____ E-mail _____

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All rates shown are in Swiss Francs (CHF) and shown exclusive of VAT

Date _____ Contact Name _____

Signature _____

SPONSORSHIP ORDER FORM (page 1)

19th EFORT Annual Congress
30 May–01 June 2018 | Barcelona, Spain

Priority application deadline is 04 October 2017

Final application deadline is 30 April 2018

Please return this signed form to alan.cole@efort.org



Sponsor

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SPONSORING OPPORTUNITIES

- | | | | |
|--------------------------------------------------------------------------|------------------------------------------------|--------------------------------------------------------------------------------------|----------------------------------------------|
| <input type="checkbox"/> Abstract of accepted free papers & posters | exclusivity CHF 30,000
or shared CHF 12,000 | <input type="checkbox"/> Pre-congress electronic mailing | one month CHF 4,000
both months CHF 6,500 |
| <input type="checkbox"/> EFORTnet | CHF 10,000 | <input type="checkbox"/> Hospitality Suite & meeting rooms | from CHF 1,500 |
| <input type="checkbox"/> Abstract Poster Awards & poster area | CHF 12,000 | <input type="checkbox"/> Wifi branding - <i>exclusive</i> | CHF 20,000 |
| <input type="checkbox"/> Scientific pocket guide - <i>exclusive</i> | CHF 15,000 | <input type="checkbox"/> Congress app - <i>exclusive</i> | CHF 20,000 |
| <input type="checkbox"/> Ask me t-shirts | CHF 15,000 | <input type="checkbox"/> Call for abstracts/first announcement 2018 | from CHF 3,500 |
| <input type="checkbox"/> Exhibition aisle branding | CHF 15,000 | <input type="checkbox"/> On-site Congress Daily news | on application |
| <input type="checkbox"/> Logo & weblink in your Online Exhibitor listing | CHF 450 | <input type="checkbox"/> Charity Run/Walk | on application |
| <input type="checkbox"/> Promotional flyer in congress bags | CHF 6,000 | <input type="checkbox"/> Educational Grant | for CHF _____ |
| | | <input type="checkbox"/> EFORT Open Reviews | on application |
| <input type="checkbox"/> Industry symposia flyer in congress bags | free before 4 Oct.
or CHF 4,500 after | <input type="checkbox"/> EFORT Individual Membership Programme | on application |
| <input type="checkbox"/> Notepads (A4) and pens | CHF 8,000 | <input type="checkbox"/> On-site visibility options and/or all year round visibility | on application |
| | | <input type="checkbox"/> Surgical Skills Workshop | from CHF 20,000 |

All rates shown are in Swiss Francs (CHF) and shown exclusive of VAT

SPONSORSHIP ORDER FORM (page 2)

19th EFORT Annual Congress
30 May-01 June 2018 | Barcelona, Spain



SELECT THE CATEGORIES THAT BEST APPLY TO YOUR COMPANY/ORGANISATION

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All rates shown are in Swiss Francs (CHF) and shown exclusive of VAT

Date _____ Contact Name _____

Signature _____

EFORT welcomes new Visiting Fellowships

"I strongly believe that this fellowship
has offered me not only a great educational opportunity
but has also enriched me professionally and personally."
—Fellow visiting a host center in the United States in 2015

Support surgeons' best practice and educational knowledge



- ▶ What is your vision of the orthopaedic future?
- ▶ How can your company also make a difference?
- ▶ Which specialty would benefit from your support?

INVEST in orthopaedic education NOW!

EFORT and EFORT Foundation currently provide short-, medium-, and long-term visiting fellowships in the Europe, the United States and Canada in the field of lower limb reconstruction.

The generous grants are offered by the following industry partners:



"I can only support and encourage my colleagues, residents and fellows
to go and travel the world, to visit and to discuss with the experts
in order to improve their skills like I did in this program."

—Fellow visiting a host center in France in 2014



 **#EFORT2018**

EFORT Head Office

ZA La Pièce 2
1180 Rolle, Switzerland

Phone +41 (0)21 343 4400

Fax +41 (0)21 343 4411

office@efort.org

www.efort.org



www.efort.org/linkedin



www.efort.org/facebook



www.efort.org/twitter



www.efort.org/youtube