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## EFORT and Orthofix to launch new digital educational offering

The pandemic has taught us to adapt and make our organisation agile. It is our first priority to preserve everyone's health and deliver Education & Training in a safe environment. As a consequence, collaborative schemes with our industry partners should reflect an unexpected positive impact of this pandemic.

"We are working on a richer offer than ever before. The main "congress days" will be complemented by a series of educational activities taking place throughout 2021, starting with a webinar series of more than 10 broadcast programmes between March and December. Other items to be jointly organised and promoted under the format of new collaborative schemes are in the pipeline and under review by the EFORT Congress Innovation Group." announces Prof. Stefan Nehrer, Chair of the EFORT Education Committee.

Rolle, February 2021 – EFORT and Orthofix are pleased to announce their new collaboration over a series of webinars to be broadcast via the eScience platform of EFORT and which will be integrated and placed next to their latest eLearning offering.

"Medical education has always been the flagship of Orthofix's efforts. As Orthofix Extremities keeps abreast of the latest in technologies, we also acknowledge the pivotal role played by medical education in informing surgeons about the latest medical knowledge," says Attilio Adami, Vice President Global R&D, Marketing and Medical Science. "Beside facilitating the safe and effective use of Orthofix products, the Orthofix Academy<sup>™</sup> is focused on the latest educational, clinical and scientific needs of orthopaedic healthcare professionals worldwide. Through the Orthofix Academy we deliver both in-person and online training courses to advance professional orthopaedic skills to progress education," concludes Adami.

Under the denomination of Industry Collaborative Webinars (ICW) both parties join forces to put forward a complementary and multidimensional alternative within training & education offerings aimed at orthopaedic & traumatology surgeons.

Two webinars under this format are now in production and will focus respectively on "*Proximal humeral fracture treatment, review and new approaches*" and "*How to approach proximal tibial fractures with External Fixation*". The first webinar of this series is scheduled to take place on 9 March 2021, and will deal with the possible treatments of proximal humeral fracture with a focus on a new minimally invasive approach enabled by a combined technique of pinning and external fixation. The second webinar taking place on 12 October 2021 will offer a comprehensive overview on the usage of External Fixation for the treatment of different kinds of tibial fractures. The detailed programme can be found <u>here</u>.

The EFORT Education Committee and its subgroups develop our webinar programmes and now also review these new ICW's. The latter will be scheduled on Tuesdays while the EFORT webinars remain on the programme grid scheduled for Mondays.

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EFORT strives to consolidate its status as leader for unbiased science with regards to the Continuous Medical Education and Continuous Professional Development of health care professionals in the fields of orthopaedics and traumatology. EFORT believes that partnership with the business community and other third party commercial providers can have a beneficial impact on European and ultimately global health promotion with respect to reducing the burden of illness and complications arising from orthopaedic and trauma related disease and injury. It also recognizes the significant resources that the private sector and others can bring to EFORT to support achievements of the EFORT mission and thus contribute towards the welfare of the European orthopaedic and traumatology community.

The Orthofix learning curriculum aims to improve clinical practice, simplify hospital organization and minimize costs related to orthopaedic procedure management. It consists of three levels of courses for developing tailored medical training in foot and ankle, paediatrics, limb reconstruction, and trauma.

On December 2020, the Orthofix Academy was recognized by the Royal College for Surgeons of England (RCSEng) as an accredited centre for medical educational events. Centre accreditation by RCSEng is their highest level of award for accreditation. - For more information, please visit <u>www.orthofixacademy.com</u>

Under these auspices EFORT guarantees independence of scientific content in its entire range of educational products. Immaterial and industry input will always be clearly stated and acknowledged on any occasion when they may have contributed financial support – be it towards any form of overarching educational programme stream (e.g. Webinar series), logistics or technical development. These two ICW's with Orthofix are not considered for CME accreditation [as per EACCME's regulations on Accreditation of live educational events (LEE)].

<u>About EFORT</u>: The European Federation of National Associations of Orthopaedics and Traumatology (EFORT) works together with its membership network and partners to restore and secure mobility, musculoskeletal health and quality of life. Established as a pan-European partner for international organisations, authorities, universities, industry, scientific bodies and professional and patient organisations in the field of musculoskeletal disease and trauma, EFORT promotes the exchange of scientific knowledge and experience in the field of prevention and both the conservative and surgical treatment of diseases and injuries concerning the musculo-skeletal system. Its headquarters are based in Rolle, Switzerland. - For inquiries, please contact media@efort.org.

<u>About Orthofix</u>: Orthofix Medical Inc. is a global medical device and biologics company with a spine and extremities focus. The Company's mission is to deliver innovative, quality-driven solutions as we partner with health care professionals to improve patients' lives. Headquartered in Lewisville, Texas, Orthofix's spine and orthopedic extremities products are distributed in more than 70 countries via the Company's sales representatives and distributors. For more information, please visit <u>www.orthofix.com</u>

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